



# Introduction: Southeast Michigan (WIN 16-County Region)

### **About This Report**

The Workforce Intelligence Network for Southeast Michigan (WIN) partnership is a collaboration of six Michigan Works! Agencies (MWAs) and ten community colleges across a 16-county region in Michigan. The counties in the WIN partnership include: Genesee, Hillsdale, Huron, Jackson, Lapeer, Lenawee, Livingston, Macomb, Monroe, Oakland, Saint Clair, Sanilac, Shiawassee, Tuscola, Washtenaw, and Wayne, along with the City of Detroit.

This report highlights labor market information and real-time job posting data for the WIN Region as a whole with special sections devoted to 11 occupational groups. WIN's analysis of online job postings, a proxy for employer demand, is a pioneering method for tracking the health of the labor market.

## Occupational groups include:

- Agriculture (page 7)
- Business & Finance (page 12)
- Construction (page 19)
- Customer service (formerly retail & hospitality) (page 25)
- Education (page 31)

- Energy (page 37)
- Engineers & designers (manufacturing focused) (page 43)
- Health care (page 49)
- Information technology (page 55)
- Skilled trades & technicians (manufacturing focused) (page 61)
- Transportation, distribution, and logistics (TDL) (page 67)

#### Data analyzed includes:

- Employer demand
- Top posting jobs
- In-demand credentials, degrees, and skills
- Educational attainment required

- Wages offered in job postings
- Employment
- Unemployment
  - Labor force

### State of the Labor Market in the WIN 16-County Region

Quarter two of 2017 (Q2 2017, April through June) represented another series of milestone highs as the economy continued to emerge from the recent great recession. Since January 2010, when the recession was at its deepest (the trough), the WIN 16-county region recovered 320,389 jobs. In Q2 2017, the total number of jobs held reached 2.67 million workers.

Q2 2017 postings reached a new relative high as employment spiked this quarter. The growth in online advertisements could indicate an increase in labor demand, and thus a chance for employment to rebound next quarter. Job postings in Q2 2017 grew by one percent between quarters increasing by 1,312. Employment also witnessed a similar increase, as employment increased by about two percent between Q1 2017 and Q2 2017. This growth added 43,928 jobs in the region. The labor force decreased by 4,406 during this time frame. With the drop in labor force and simultaneous increase in employment, the number of unemployed individuals decreased in the region. A total of 153,443 individuals identified as unemployed in Q2 2017. These changes brought the unemployment rate to 3.8 percent for Q2 2017.

Historically, the second quarter of the year is typically a time when employment begins an annual surge that continues through Q4. This seems to be holding true for Q2 2017, as employment grew this quarter. With the large volume of postings reported this quarter, employment can be expected to continue to grow as it does each year.





# Introduction: Southeast Michigan (WIN 16-County Region)

## **Key Findings for Q2 2017**

### Online job postings within the WIN Region reached a new high during Q2 2017.

During Q2 2017, employer demand for all occupations increased by one percent to 161,940 online job postings. Despite quarter-to-quarter variation, demand within the WIN Region has shown strong annual growth over the last three years. Q2 2017 demand is 121 percent higher than the 73,176 postings in Q1 2011. See page 4 for more details.

### Registered Nurses remains the most in-demand job with a large volume of online advertisements.

After overtaking truck drivers last quarter, Registered Nurses continues to hold the top in-demand spot during Q2 2017. Employers posted an additional 1,200 job ads for nurses in Q2 2017, which is a 15 percent jump from Q1 2017 postings. Many other Health Care occupations offer opportunities for job and wage advancement proportional to education and experience, in addition to consistent employment growth. See page 5 for more details.

#### Lucrative opportunities are available in both Engineering and Design and IT.

Both the Engineering and Design occupation group and IT occupation group offered higher than average advertised salaries compared to other groups. Engineers and Designers reported an average salary around \$84,000 per year while IT was slightly higher at \$91,000. Those willing to overcome the education barriers in these fields can expect high potential earnings. See pages 48 and 60 for more details.

# Employment reached a new high, expanding 1.7 percent with an increase of over 43,000 jobs between Q1 2017 and Q2 2017.

The number of people employed in Q2 2017 was 43,928 while the total number of jobs held in the region increased to over 2.67 million. This milestone employment number was last experienced in late 2007, before the recession, showing steady improvement for southeast Michigan. With the increase in employer demand seen in job postings, employment could continue growing. See page 49 for more details.

# The Health Care occupation group reaches a new high in online job postings, indicating increased employer demand.

The first half of 2017 has seen high demand for Health Care related occupations with over 25,000 online job postings each quarter. Despite reaching a new high point last quarter, the number of postings related to health care increased by nearly 1,000. See page 49 for more details.



3



# Workforce and Employer Demand Indicators

### **Postings Over Time**

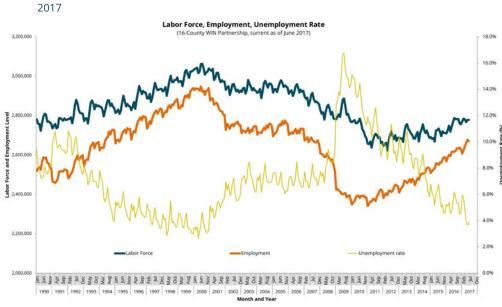
Online job ads for occupations in the WIN Region increased by one percent (1,312 postings) from 160,628 in Q1 2017 to 161,940 in Q2 2017. This level of demand was 16 percent higher than the 139,765 online ads one year prior, in Q2 2016. Postings have generally increased over recent years in the WIN region. In comparison to the 161,940 postings in Q2 2017, there were just 73,176 postings in Q1 2011.



# Labor Force, Employment, and Unemployment

The labor market in the WIN Region has experienced relative stability since 2010. The labor force decreased by 4,406 workers (-0.6 percent) between Q1 2017 and Q2 2017. Annually however, it has increased by 20,869 individuals (+0.8 percent) from 2,755,253 in 2016 to 2,776,122 thus far in 2017. Employment in the WIN Region has increased slightly from Q1 2017 to 43,928 workers (1.7 percent increase). Yearly employment increased by 59,735 (+1.6 percent) from 2,609,075 in Q2 2016 to 2,668,810 in Q2 2017. The annual unemployment rate in this region has also improved, experiencing a decrease over the past seven years to its lowest annual point. The quarterly unemployment rate fell by 1.7 percentage points between Q1 2017 and Q2 2017 to 3.8 percent.

## Labor Force, Employment, Unemployment Rate



Data: BLS Analysis: Workforce Intelligence Network



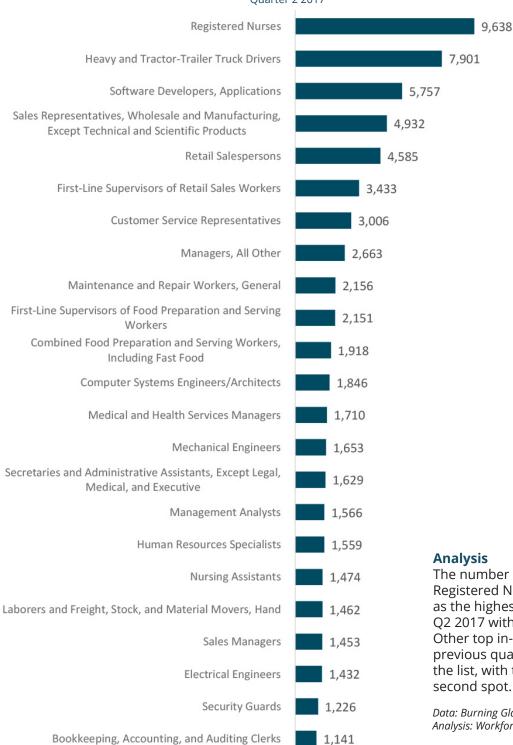


# 3.8%

## unemployment rate in Q2 2017

## **Top Jobs Posted**

Quarter 2 2017



Computer Systems Analysts

Medical Assistants

1,078

1,049

The number of postings for Registered Nurses retained the spot as the highest in-demand job during Q2 2017 with over 9,000 postings. Other top in-demand jobs from the previous quarters remained high on the list, with truck drivers taking the second spot.







# 2,668,810 workers employed in the WIN Region

# Record high employer demand: 161,940 online job postings

## **Top Jobs Posted**

Quarter 2 2017

| `   |       |
|---|-------|
| General and Operations Managers                                     | 1,005 |
| Information Technology Project Managers                             | 998   |
| Janitors and Cleaners, Except Maids and<br>Housekeeping Cleaners    | 966   |
| First-Line Supervisors of Production and Operating Workers          | 941   |
| Accountants   | 905   |
| Cooks, Restaurant   | 880   |
| Stock Clerks, Sales Floor   | 844   |
| Pharmacy Technicians  | 835   |
| Merchandise Displayers and Window Trimmers                          | 830   |
| Insurance Sales Agents  | 811   |
| First-Line Supervisors of Office and Administrative Support Workers | 806   |
| Market Research Analysts and Marketing<br>Specialists               | 804   |
| Cashiers  | 803   |
| Production Workers, All Other                                       | 799   |
| Medical and Clinical Laboratory Technicians                         | 798   |
| Licensed Practical and Licensed Vocational Nurses                   | 795   |
| Tellers   | 788   |
| Commercial and Industrial Designers                                 | 786   |
| Engineers, All Other  | 782   |
| Financial Analysts  | 779   |
| Computer User Support Specialists                                   | 752   |
| Web Developers  | 752   |
| Driver/Sales Workers  | 748   |
| Marketing Managers  | 735   |
|   | _     |

Waiters and Waitresses

735



# Agriculture Occupation Group

#### Introduction

WIN's Agriculture group brings together occupations that require knowledge of the farming, livestock, the environment, and natural sciences. Occupations range from Farm Workers, to Environmental Engineers, to Meat Butchers, and Recreation Workers.

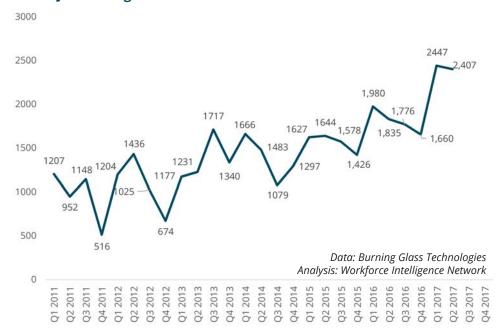
### **Job Posting Analysis**

Job ads for occupations related to Agriculture dropped between Q1 2017 and Q2 2017 to 2,407 postings. Despite this drop, demand as shown by online postings in Agriculture consistently demonstrates a slow overall trend of growth over the years. The number of Q2 2017 postings was 572 greater than the postings in Q2 2016, and 763 postings greater than Q2 2015.

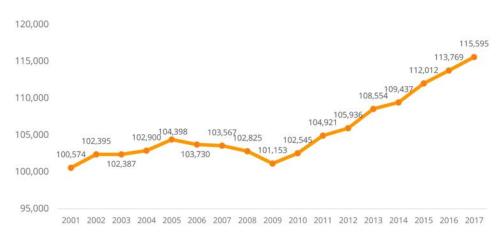
#### **Employment Analysis**

Agriculture employment has seen stable growth during recent years, after a drop between 2005 and 2009. In fact, current employment in the area is at its highest point in 16 years, with 115,595 individuals employed in agriculture occupations.

## **Online Job Postings**



# **Employment Over Time** 2017



Data: EMSI Analysis: Workforce Intelligence Network



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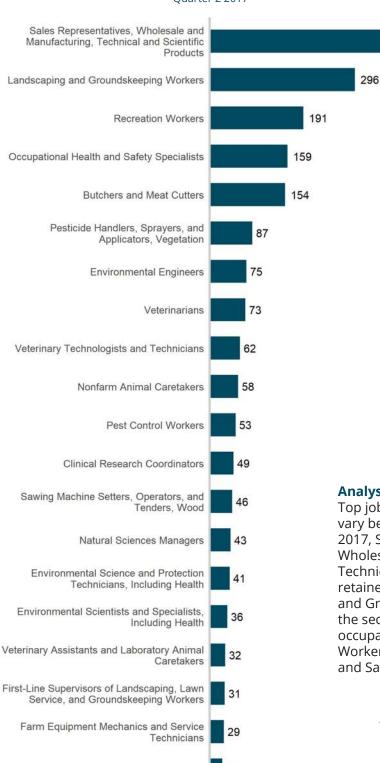
# 2,407 total postings 40 fewer than Q1 2017



# Sales Representatives most in-demand occupation

## **Agriculture Top Jobs Posted**

Quarter 2 2017



Farmworkers and Laborers, Crop

### **Analysis**

Top jobs posted in Agriculture tend vary between quarters, but in Q2 2017, Sales Representatives, Wholesale and Manufacturing, **Technical and Scientific Products** retained the top spot. Landscaping and Groundskeeping Workers were the second most in-demand occupation, followed by Recreation Workers and Occupational Health and Safety Specialists.





# Consistent employment growth in Agriculture since 2009



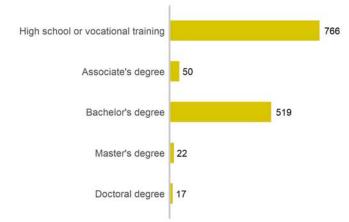
# Growing field of study: Engineering, Environmental Health

# Agriculture Education and Experience

Many entry-level Agriculture positions are available within the 16-county region analyzed within this report. Of the 1,374 Agriculture job postings that specified a desired educational attainment level in Q2 2017, 766 postings preferred workers with high school or vocational training.

There were 1,099 postings that specified a desired experience level in Q2 2017, and almost all were available to workers with under five years of experience.

#### **Educational Attainment**

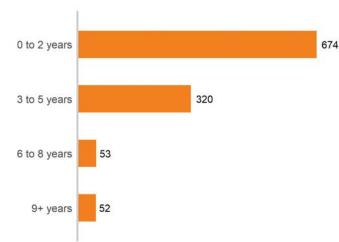


Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

#### **In-Demand Areas of Study**

- Engineering, General
- Environmental Health
- Business Administration and Management, General
- Mechanical Engineering
- Geology/ Earth Science, General

## **Experience Required**







# Full-time jobs available in Agriculture



# \$42,000 average advertised salary

### **Agriculture In-Demand Skills**

Occupations in Agriculture require an array of both foundational and agriculture specific skills. Sought-after technical skills ranged from repair and customer service to lawn care and fertilizers. Employers also prefer to hire individuals with physical strength and energetic personalities alongside strong writing, math, and computer proficiency. This combination of vital skills helps facilitate business transactions in these occupations.

#### **Technical In-Demand Skills**

- Sales
- Customer Service/ Customer Contact
- Inspection/ Repair
- Microsoft Office
- Labeling

#### **Foundational In-Demand Skills**

- Communication Skills
- Writing
- Organizational Skills
- Ability to Perform Physical Labor
- Problem Solving

## Job Type

Full-time: 58.0%Part-time: 10.1%Temporary: 5.2%

#### **Certifications Required**

- Commercial Driver's License
- Certified Safety Professional
- Veterinary Technician
- First Aid CPR AED
- Pest Control Applicator





# 0-5 years, most in-demand experience



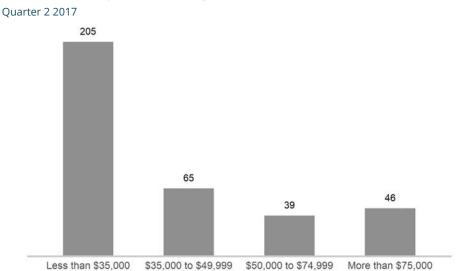
# Hot Skills: Sales, Customer Service, Inspection

## Agriculture Wages and Advertised Salary

Of the 2,407 postings in Agriculture in Q2 2017, only 355 specified an annual salary. Among them, over half the postings offered less than \$35,000 per year, with an average salary of \$42,000.

The table below containing data from BLS estimates that six out of the top ten occupations with wage data have a median salary of less than \$35,000 per year, while the others can earn over \$75,000 per year. The top job in this group, Enviornmental Engineers reported median earnings over \$92,000 per year (\$44.57 per hour).

## **Advertised Salary in Job Postings**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

## Wage Data from Bureau of Labor Statistics 2016

| Occupation<br>Code | Occupation Name   | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|---|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 41-4011            | Sales Representatives, Wholesale and<br>Manufacturing, Technical and Scientific<br>Products | \$22.24                     | \$28.25                     | \$39.64         | \$55.99                     | \$73.99                     |
| 37-3011            | Landscaping and Groundskeeping Workers  | \$9.43                      | \$10.39                     | \$12.21         | \$14.91                     | \$18.76                     |
| 39-9032            | Recreation Workers  | \$8.81                      | \$9.17                      | \$10.18         | \$12.79                     | \$17.18                     |
| 29-9011            | Occupational Health and Safety Specialists  | \$22.54                     | \$29.29                     | \$36.37         | \$44.63                     | \$53.84                     |
| 51-3021            | Butchers and Meat Cutters   | \$9.12                      | \$10.32                     | \$13.80         | \$17.97                     | \$22.38                     |
| 37-3012            | Pesticide Handlers, Sprayers, and Applicators,<br>Vegetation                                | \$11.89                     | \$13.50                     | \$15.85         | \$18.43                     | \$21.21                     |
| 17-2081            | Environmental Engineers   | \$28.03                     | \$35.59                     | \$44.57         | \$54.25                     | \$62.93                     |
| 29-1131            | Veterinarians   | \$27.93                     | \$33.66                     | \$41.14         | \$53.63                     | \$74.30                     |
| 29-2056            | Veterinary Technologists and Technicians  | \$10.37                     | \$11.50                     | \$15.02         | \$18.09                     | \$20.75                     |
| 39-2021            | Nonfarm Animal Caretakers   | \$8.84                      | \$9.17                      | \$9.88          | \$12.03                     | \$14.62                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# Agriculture Occupations

## **Custom Occupation Group**

45-4011

45-4021

Fallers

Forest and Conservation Workers

WIN's Agriculture occupation group brings together occupations that require knowledge of the farming, livestock, the environment, and natural sciences. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

| SOC Code           | Occupation  | SOC Code        | Occupation  |
|--------------------|---|-----------------|---|
| 11-9013            | Farmers, Ranchers, and Other Agricultural Managers                                  | 47-4041         | Hazardous Materials Removal Workers   |
| 11-9121            | Natural Sciences Managers   | 49-3041         | Farm Equipment Mechanics and Service Technicians                            |
| 13-1021            | Buyers and Purchasing Agents, Farm Products   | 49-9021         | Heating, Air Conditioning, and Refrigeration Mechanics and Installers       |
| 13-1041            | Compliance Officers   | 51-3021         | Butchers and Meat Cutters   |
| 13-1074            | Farm Labor Contractors  | 51-3022         | Meat, Poultry, and Fish Cutters and Trimmers                                |
| 17-2081            | Environmental Engineers   | 51-3023         | Slaughterers and Meat Packers   |
| 17-3025            | Environmental Engineering Technicians   | 51-3091         | Food and Tobacco Roasting, Baking, and Drying Machine Operators and Tenders |
| 19-1011            | Animal Scientists   | 51-3092         | Food Batchmakers  |
| 19-1012            | Food Scientists and Technologists   | 51-3093         | Food Cooking Machine Operators and Tenders                                  |
| 19-1013            | Soil and Plant Scientists   | 51-7041         | Sawing Machine Setters, Operators, and Tenders, Wood                        |
| 19-1021            | Biochemists and Biophysicists   | 51-8031         | Water and Wastewater Treatment Plant and System Operators                   |
| 19-1023            | Zoologists and Wildlife Biologists  |                 |   |
| 19-1031            | Conservation Scientists   |                 |   |
| 19-1032            | Foresters   |                 |   |
| 19-2041            | Environmental Scientists and Specialists, Including Health                          |                 |   |
| 19-4011            | Agricultural and Food Science Technicians   |                 |   |
| 19-4041            | Geological and Petroleum Technicians  |                 |   |
| 19-4091            | Environmental Science and Protection Technicians, Including Health                  |                 |   |
| 19-4093            | Forest and Conservation Technicians   |                 |   |
| 19-4099            | Life, Physical, and Social Science Technicians, All Other                           |                 |   |
| 25-1099            | Postsecondary Teachers  |                 |   |
| 29-1131            | Veterinarians   |                 |   |
| 29-2056<br>29-9011 | Veterinary Technologists and Technicians Occupational Health and Safety Specialists |                 |   |
| 29-9011            | Occupational Health and Safety Technicians  |                 |   |
| 31-9096            | Veterinary Assistants and Laboratory Animal Caretakers                              |                 |   |
| 33-3031            | Fish and Game Wardens   |                 |   |
| 37-1012            | First-Line Supervisors of Landscaping, Lawn Service, and Groundskeepin              | g Workers       |   |
| 37-2021            | Pest Control Workers  | 5 WORKERS       |   |
| 37-3011            | Landscaping and Groundskeeping Workers  |                 |   |
| 37-3012            | Pesticide Handlers, Sprayers, and Applicators, Vegetation                           |                 |   |
| 37-3013            | Tree Trimmers and Pruners   |                 |   |
| 37-3019            | Grounds Maintenance Workers, All Other  |                 |   |
| 39-2011            | Animal Trainers   |                 |   |
| 39-2021            | Nonfarm Animal Caretakers   |                 |   |
| 39-9032            | Recreation Workers  |                 |   |
| 41-4011            | Sales Representatives, Wholesale and Manufacturing, Technical and Science           | entific Product | s   |
| 45-1011            | First-Line Supervisors of Farming, Fishing, and Forestry Workers                    |                 |   |
| 45-2011            | Agricultural Inspectors   |                 |   |
| 45-2021            | Animal Breeders   |                 |   |
| 45-2041            | Graders and Sorters, Agricultural Products  |                 |   |
| 45-2091            | Agricultural Equipment Operators  |                 |   |
| 45-2092            | Farmworkers and Laborers, Crop, Nursery, and Greenhouse                             |                 |   |
| 45-2093            | Farmworkers, Farm, Ranch, and Aquacultural Animals                                  |                 |   |
| 45-3011            | Fishers and Related Fishing Workers   |                 |   |
| 45-3021            | Hunters and Trappers  |                 |   |
|                    |   |                 |   |



# (\$)

# ) Business & Finance Occupation Group

#### Introduction

Jobs in the Business and Finance occupation group can be found in nearly every type of business and industry. These workers need strong mathematical and accounting abilities along with project management and planning skills. Workers in this occupation group are in high demand in southeast Michigan.

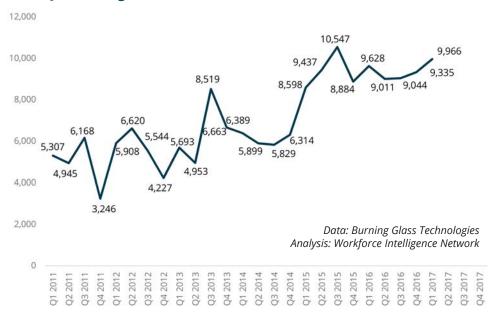
### **Job Posting Analysis**

Business and Finance postings increased by seven percent between Q1 2017 and Q2 2017, resulting in a total of 9,966 job ads. Demand in this occupation group has shown a pattern of growth since 2013, with an additional 4,273 more postings this quarter than Q1 2013.

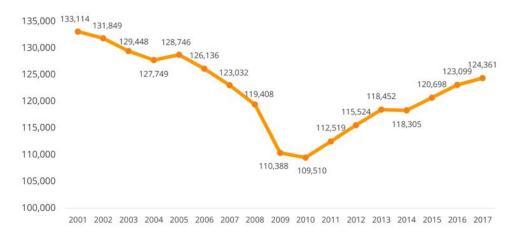
#### **Employment Analysis**

Employment in Business and Finance related occupations has steadily grown since the Great Recession in 2009. Employment for Business and Finance hit its lowest point in 2010, where the industry employed only 109,510 workers. In 2017, employment increased by nearly 15,000 individuals to 124,361 workers.

### **Online Job Postings**



# **Employment Over Time** 2017



Data: EMSI Analysis: Workforce Intelligence Network





# 9,966 total jobs postings in Business and Finance



# 124,361 Business and Finance workers

905

804

779

526

1,566

1,559

## Business & Finance Top Jobs Posted

Quarter 2 2017



Insurance Underwriters

#### **Analysis**

In Q2 2017, Management Analysts were the most in-demand occupation, closely followed by Human Resource Specialists. Accountants reported the third highest number of postings during the quarter with 905 online job ads. Market Research Analysts and Marketing Specialists and Financial Analysts round out the top five posted jobs related to Business and Finance.





# Top in-demand job: Management Analysts



# Business & Finance Education and Experience

Of the 6,985 Business and Finance job postings that specified a desired educational attainment level, 80 percent preferred candidates with a bachelor's degree. High school or vocational training was the next most in-demand level of education.

There were 6,130 postings that specified desired experience, and these were split mostly between zero to two years of experience and three to five years of experience with 2,316 ads and 3,101 ads, respectively. In Q2 2017, entry-level Business and Finance positions are available to southeast Michigan workers willing to pursue a bachelor's degree.

### **In-Demand Areas of Study**

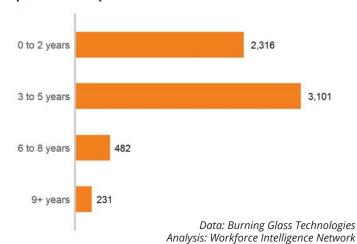
- Business Administration and Management, General
- Accounting
- Finance, General
- Engineering, General
- Human Resources Development

#### **Educational Attainment**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Experience Required**









# 0-5 years, most in-demand experience

#### **Business & Finance In-Demand Skills**

Occupations in Business and Finance require a variety of skills for effective fiscal management. These include interpersonal abilities like customer service alongside accounting and software familiarity. Employers hiring Business and Finance workers also specify common employability skills like communication, writing, and organization.

#### **Technical In-Demand Skills**

- Microsoft Office
- Accounting/ Budgeting
- Project Management
- Customer Service/ Customer Contact
- Scheduling

## **Foundational In-Demand Skills**

- Communication Skills
- Writing
- Problem Solving
- Organizational Skills
- Detail-Oriented

## Job Type

Full-time: 53.6%Part-time: 2.0%Temporary: 3.4%

### **Certifications Required**

- Certified Public Accountant (CPA)
- Series 7
- Mortgage License
- Certified Financial Planner
- Project Management Certification (e.g. PMP)



# Top area of study: Business Administration

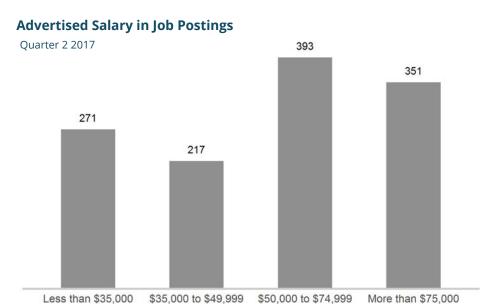


# Accounting and software skills in-demand

# **Business & Finance Wages and Advertised Salary**

Only 1,232 postings in Business and Finance specified an annual salary during Q2, but those that did painted an optimistic picture. Of those postings, 60 percent offered \$50,000 or more annually with an average advertised salary of \$60,000. Lucrative positions in the field exist to suit the high education requirements.

Entry-level (tenth percentile) wages for nine of the top ten Business and Finance jobs are over \$15 per hour, and six of the ten are over \$25 per hour at the median wage level.



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

## **Wage Data from Bureau of Labor Statistics 2016**

| Occupation<br>Code | Occupation Name   | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|---|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 13-1111            | Management Analysts   | \$23.92                     | \$29.82                     | \$39.27         | \$52.08                     | \$68.84                     |
| 13-1071            | Human Resources Specialists                                       | \$16.98                     | \$21.76                     | \$28.62         | \$37.09                     | \$48.00                     |
| 13-2011            | Accountants   | \$20.47                     | \$25.16                     | \$32.80         | \$43.86                     | \$57.82                     |
| 13-1161            | Market Research Analysts and<br>Marketing Specialists             | \$18.07                     | \$23.32                     | \$32.34         | \$43.54                     | \$54.91                     |
| 13-2051            | Financial Analysts  | \$23.85                     | \$29.51                     | \$38.40         | \$47.98                     | \$58.38                     |
| 13-1141            | Compensation, Benefits, and Job<br>Analysis Specialists           | \$21.10                     | \$24.61                     | \$29.51         | \$38.17                     | \$49.62                     |
| 13-1023            | Purchasing Agents, Except Wholesale,<br>Retail, and Farm Products | \$20.40                     | \$25.79                     | \$33.68         | \$42.60                     | \$53.63                     |
| 13-2072            | Loan Officers   | \$11.90                     | \$17.44                     | \$23.95         | \$32.29                     | \$46.12                     |
| 13-2052            | Personal Financial Advisors                                       | \$17.73                     | \$25.83                     | \$38.64         | \$76.18                     | \$94.01                     |
| 13-1051            | Cost Estimators   | \$16.91                     | \$21.95                     | \$30.44         | \$39.99                     | \$48.41                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# \$ Business and Finance Occupations

## **Custom Occupation Group**

Jobs in the Business and Finance occupation group can be found in nearly every type of business and industry. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

| SOC Code | Description   |
|----------|---|
| 13-1011  | Agents and Business Managers of Artists, Performers, and Athletes |
| 13-1021  | Buyers and Purchasing Agents, Farm Products                       |
| 13-1022  | Wholesale and Retail Buyers, Except Farm Products                 |
| 13-1023  | Purchasing Agents, Except Wholesale, Retail, and Farm Products    |
| 13-1031  | Claims Adjusters, Examiners, and Investigators                    |
| 13-1032  | Insurance Appraisers, Auto Damage                                 |
| 13-1041  | Compliance Officers   |
| 13-1051  | Cost Estimators   |
| 13-1071  | Human Resources Specialists                                       |
| 13-1074  | Farm Labor Contractors  |
| 13-1075  | Labor Relations Specialists                                       |
| 13-1081  | Logisticians  |
| 13-1111  | Management Analysts   |
| 13-1121  | Meeting, Convention, and Event Planners                           |
| 13-1131  | Fundraisers   |
| 13-1141  | Compensation, Benefits, and Job Analysis Specialists              |
| 13-1151  | Training and Development Specialists                              |
| 13-1161  | Market Research Analysts and Marketing Specialists                |
| 13-1199  | Business Operations Specialists, All Other                        |
| 13-2011  | Accountants and Auditors  |
| 13-2021  | Appraisers and Assessors of Real Estate                           |
| 13-2031  | Budget Analysts   |
| 13-2041  | Credit Analysts   |
| 13-2051  | Financial Analysts  |
| 13-2052  | Personal Financial Advisors                                       |
| 13-2053  | Insurance Underwriters  |
| 13-2061  | Financial Examiners   |
| 13-2071  | Credit Counselors   |
| 13-2072  | Loan Officers   |
| 13-2081  | Tax Examiners and Collectors, and Revenue Agents                  |
| 13-2082  | Tax Preparers   |
| 13-2099  | Financial Specialists, All Other                                  |





# ① Construction Occupation Groups

#### Introduction

Jobs in the WIN Construction occupation group are associated with the skilled trades, engineering, management, and planning. Many construction employers are slowly starting to post jobs online, thus, online job ads are not always a complete picture of demand for these workers. Even so, it is an important and in-demand occupation group for southeast Michigan and posting data provides a glimpse into employer needs.

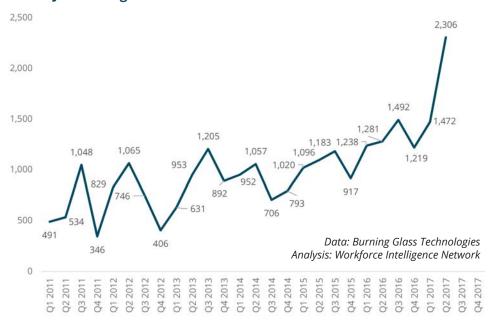
### **Job Posting Analysis**

Online job ads for Construction workers peaked to a new six-year high during Q2 2017. Postings rose by 57 percent, an increase of 834 ads, between Q1 2017 and Q2 2017. After reaching a historic high of 1,492 job ads during Q3 2016, this increase in postings represents the first time Construction postings reached over 2,000 postings. While construction employers are beginning to utilize online hiring tools, most hiring is done through traditional methods like word-ofmouth, hiring halls, and unions.

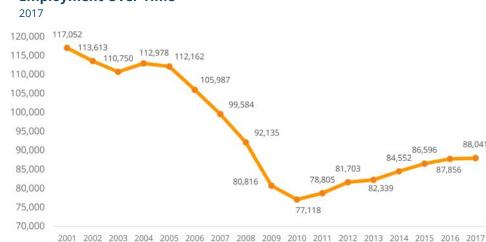
#### **Employment Analysis**

Construction employment has grown nearly 15 percent since 2010, recovering nearly 11,000 jobs from the depths of the recession in 2010. While employment is steadily growing, employment is still 29,011 individuals below the 2001 prerecession peak.

### **Online Job Postings**



#### **Employment Over Time**



Data: FMSI Analysis: Workforce Intelligence Network





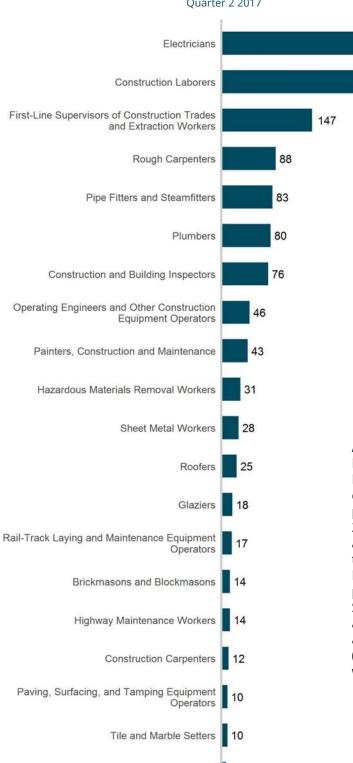




## 2,306 online job postings in Construction

## Construction **Top Jobs Posted**

Quarter 2 2017



Cement Masons and Concrete Finishers 8

## **Analysis**

219

Electricians remained the WIN Region's most in-demand construction job, garnering 616 postings in Q2 2017. This is almost 200 more postings than in Q1 2016, and nearly twice as many as the next top job, Construction Laborers. Rough Carpenters moved into third place, followed by First-Line Supervisors of Construction Trades and Extraction Workers. Pipe Fitters and Steamfitters gained 64 postings (147 total) and joined the top five within Q2 2017.





# Most positions open to entry-level workers



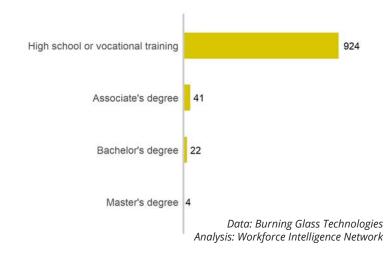
# Vocational training required for most construction jobs

## Construction Education and Experience

Most Construction jobs require a registered apprenticeship or other skilled training. While most postings list a high school diploma as the only required credential, it is evident from the skills required that vocational training is required for Construction jobs.

Many Construction jobs posted this quarter (44 percent) were available to entry-level workers. Workers with three to five years of previous experience were also in demand with 43 percent of postings searching for workers with more experience.

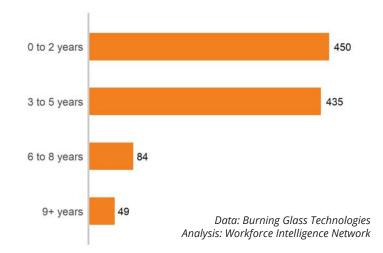
#### **Educational Attainment**



### **In-Demand Areas of Study**

- Engineering, General
- Business Administration and Management, General
- Electrical and Electronic Engineering Technologies/ Technicians, Other
- Construction Management
- Mechanical Engineering

### **Experience Required**







# Top skills: Electrical Work, Plumbing, Carpentry



# Over half of job postings advertise full-time work

#### **Construction In-Demand Skills**

In-demand skills for construction workers range from trade specific knowledge to widely applicable foundational abilities. Technical skills are generally occupation specific and include carpentry, plumbing, electrical work, and repair. Mastery of these abilities requires specialized training outside of high school or an apprenticeship program included as part of a high school curriculum.

Foundational skills are also immensely important. Construction employers want workers to be able to problem solve, manage projects, collaborate, and work well with clients. Construction occupations are also physically demanding.

#### **Technical In-Demand Skills**

- Repair/Inspection
- Electrical Work
- Hand Tools
- Machinery
- Carpentry

#### **Foundational In-Demand Skills**

- Troubleshooting/ Preventive Maintenance
- Writing/ Communication Skills
- Ability to Perform Physical Labor
- Organizational Skills
- Writing

## Job Type

Full-Time: 63.0%Part-time: 0.8%Temporary: 5.9%

### **Certifications Required**

- Commercial Driver's License
- Electrician Certification
- Occupational Safety and Health Administration Certification
- CDL Class A
- Hazardous Materials Certification





# \$49,000: average advertised salary during Q2 2017



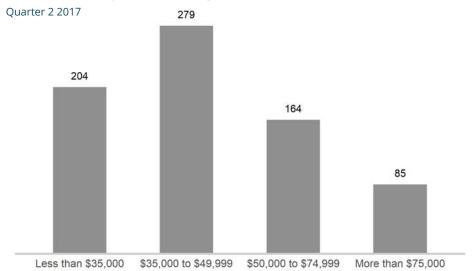
# Electricians, plumbers, pipefitters: most wage growth potential outside of management

# Construction Wages and Advertised Salary

Wages for Construction workers have a broad range and offer growth potential. Twenty-eight percent of Q2 2017 postings that advertised salaries offered less than \$35,000 per year. Thirty-eight percent of these postings offer slightly higher income between \$35,000 and \$50,000 annually. The average advertised annual salary in Q2 2017 was \$49,000.

The importance of experience in the Construction field is evident in the wage table below, in which the difference between tenth and ninetieth percentile wages for Electricians, Rough Carpenters, Construction and Building Inspectors, First-Line Supervisors, Plumbers, Pipe Fitters, and Sheet Metal Workers is over \$20 per hour.

## **Advertised Salary in Job Postings**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### Wage Data from Bureau of Labor Statistics 2016

| Occupation<br>Code | Occupation Name  | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|--|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 47-2111            | Electricians   | \$15.15                     | \$22.27                     | \$31.53         | \$36.32                     | \$39.65                     |
| 47-2061            | Construction Laborers  | \$11.41                     | \$14.00                     | \$18.36         | \$23.53                     | \$29.02                     |
| 47-2031            | Rough Carpenters   | \$13.93                     | \$18.00                     | \$24.09         | \$30.03                     | \$35.25                     |
| 47-1011            | First-Line Supervisors of<br>Construction Trades and Extraction<br>Workers | \$21.07                     | \$25.15                     | \$30.16         | \$39.29                     | \$48.36                     |
| 47-2152            | Pipe Fitters and Steamfitters  | \$17.94                     | \$25.82                     | \$32.60         | \$36.78                     | \$41.62                     |
| 47-2152            | Plumbers   | \$17.94                     | \$25.82                     | \$32.60         | \$36.78                     | \$41.62                     |
| 47-2141            | Painters, Construction and<br>Maintenance                                  | \$12.91                     | \$16.52                     | \$20.99         | \$25.73                     | \$29.52                     |
| 47-4011            | Construction and Building Inspectors                                       | \$16.52                     | \$21.88                     | \$27.69         | \$32.38                     | \$37.54                     |
| 47-2073            | Operating Engineers and Other<br>Construction Equipment Operators          | \$17.22                     | \$20.91                     | \$25.56         | \$29.04                     | \$33.30                     |
| 47-2211            | Sheet Metal Workers  | \$14.56                     | \$19.76                     | \$25.09         | \$30.02                     | \$35.33                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# Construction Occupations

## **Custom Occupation Group**

Jobs in the WIN Construction occupation group are associated with the skilled trades, engineering, management, and planning. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

| SOC Code           | Occupation   | SOC Code | Occupation  |
|--------------------|--|----------|---|
| 47-1011            | First-Line Supervisors of Construction Trades and Extraction Workers         | 47-5013  | Service Unit Operators, Oil, Gas, and Mining                |
| 47-2011            | Boilermakers   | 47-5021  | Earth Drillers, Except Oil and Gas                          |
| 47-2021            | Brickmasons and Blockmasons  | 47-5031  | Explosives Workers, Ordnance Handling Experts, and Blasters |
| 47-2022            | Stonemasons  | 47-5041  | Continuous Mining Machine Operators                         |
| 47-2031            | Carpenters   | 47-5042  | Mine Cutting and Channeling Machine Operators               |
| 47-2041            | Carpet Installers  | 47-5049  | Mining Machine Operators, All Other                         |
| 47-2042            | Floor Layers, Except Carpet, Wood, and Hard Tiles                            | 47-5051  | Rock Splitters, Quarry                                      |
| 47-2043            | Floor Sanders and Finishers  | 47-5061  | Roof Bolters, Mining  |
| 47-2044            | Tile and Marble Setters  | 47-5071  | Roustabouts, Oil and Gas                                    |
| 47-2051            | Cement Masons and Concrete Finishers   | 47-5081  | HelpersExtraction Workers                                   |
| 47-2053            | Terrazzo Workers and Finishers   | 47-5099  | Extraction Workers, All Other                               |
| 47-2061            | Construction Laborers  |          |   |
| 47-2071            | Paving, Surfacing, and Tamping Equipment Operators                           |          |   |
| 47-2072            | Pile-Driver Operators  |          |   |
| 47-2073            | Operating Engineers and Other Construction Equipment Operators               |          |   |
| 47-2081            | Drywall and Ceiling Tile Installers  |          |   |
| 47-2082            | Tapers   |          |   |
| 47-2111            | Electricians   |          |   |
| 47-2121            | Glaziers   |          |   |
| 47-2131            | Insulation Workers, Floor, Ceiling, and Wall                                 |          |   |
| 47-2132            | Insulation Workers, Mechanical   |          |   |
| 47-2141            | Painters, Construction and Maintenance                                       |          |   |
| 47-2142            | Paperhangers   |          |   |
| 47-2151            | Pipelayers   |          |   |
| 47-2152            | Plumbers, Pipefitters, and Steamfitters                                      |          |   |
| 47-2161            | Plasterers and Stucco Masons   |          |   |
| 47-2171            | Reinforcing Iron and Rebar Workers   |          |   |
| 47-2181            | Roofers  |          |   |
| 47-2211            | Sheet Metal Workers  |          |   |
| 47-2221            | Structural Iron and Steel Workers  |          |   |
| 47-2231            | Solar Photovoltaic Installers  |          |   |
| 47-3011            | HelpersBrickmasons, Blockmasons, Stonemasons, and Tile and Marble            | Setters  |   |
| 47-3012            | HelpersCarpenters  |          |   |
| 47-3013            | HelpersElectricians  |          |   |
| 47-3014            | HelpersPainters, Paperhangers, Plasterers, and Stucco Masons                 |          |   |
| 47-3015            | HelpersPipelayers, Plumbers, Pipefitters, and Steamfitters                   |          |   |
| 47-3016<br>47-3019 | Helpers-Roofers  |          |   |
| 47-3019            | Helpers, Construction Trades, All Other Construction and Building Inspectors |          |   |
| 47-4011            | Elevator Installers and Repairers  |          |   |
| 47-4021            | Fence Erectors   |          |   |
| 47-4031            | Hazardous Materials Removal Workers  |          |   |
| 47-4041            | Highway Maintenance Workers  |          |   |
| 47-4051            | Rail-Track Laying and Maintenance Equipment Operators                        |          |   |
| 47-4001            | Septic Tank Servicers and Sewer Pipe Cleaners                                |          |   |
| 47-4071            | Segmental Pavers   |          |   |
| 47-4099            | Construction and Related Workers, All Other                                  |          |   |
| 47-5011            | Derrick Operators, Oil and Gas   |          |   |
| 17 5011            | D D  |          |   |

47-5012 Rotary Drill Operators, Oil and Gas





# Customer Service Occupation Group

#### Introduction

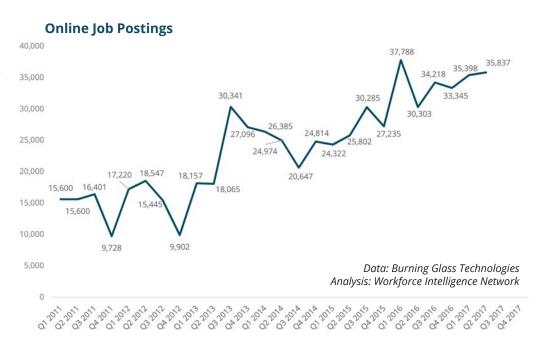
The customer service group is the largest occupational group that WIN analyzes, both in terms of employment and online job postings. This group is of very high importance to the region because it is the first to grow when the economy expands and the first to contract in a downturn: it is often a leading indicator. As defined by WIN, this group encompasses all customer service occupations, with skills transferable across the retail sector, the hotel industry, food and beverage service industry, call centers, and other areas.

### **Job Posting Analysis**

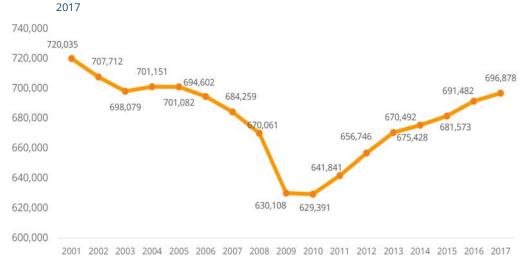
Online job ads for Customer Service workers rose one percent between Q1 2017 and Q2 2017, increasing by 439 postings for a total of 35,837. After reaching a peak of almost 38,000 postings during Q1 2016, postings have stabilized at 35,000 ads.

### **Employment Analysis**

**Employment in Customer Service** occupations has increased 11 percent since the 2010 recession low, adding over 70,000 jobs. Based on 2017 estimates, nearly 700,000 individuals are employed in Customer Service-related jobs, making it the WIN Region's largest occupation group. Job growth is relatively steady, but employers must employ another 30,000 individuals to reach 2001 employment levels.



## **Employment Over Time**



Data: EMSI Analysis: Workforce Intelligence Network





# Wholesale and Manufacturing Sales: most in-demand occupation

## 35,837 total job postings

3,433

3,006

2,151

4,932

4,585

## **Customer Service Top Jobs Posted**

Quarter 2 2017



#### **Analysis**

Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products were the most in-demand job in Customer Service during Q2 2017, followed by Retail Salespersons, with around 5,000 postings each. First-Line Supervisors of Retail Sales Workers and Customer Service Representatives were also in demand, with over 3,000 ads in each.





# 696,878 individuals employed



# Entry-level opportunities available

# Customer Service Education and Experience

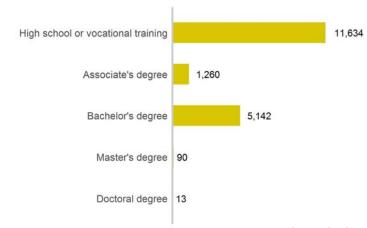
Customer Service jobs either require little to no training beyond high school education or require a bachelor's degree. This is because occupations in the group range from retail sales and other lower skill jobs to those in sales and management positions.

Similarly, many Customer Service jobs are open to entry-level workers, with 8,656 posting being the most frequently cited experience level in job ads. Often, these jobs allow individuals to gain experience and foundational skills before transitioning to another career path or a leadership role.

## **In-Demand Areas of Study**

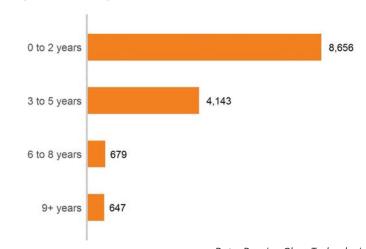
- Business Administration and Management, General
- Engineering, General
- Marketing/ Marketing Management, General
- Finance, General
- Mechanical Engineering

#### **Educational Attainment**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Experience Required**







# Bachelor's degree preferred for management positions



# Essential skills: <u>Sales a</u>nd Customer Service

#### **Customer Service In-Demand Skills**

Customer Service employers are seeking workers with a wide array of high-level communication skills. The most in-demand skillsets in this occupation group were sales and customer service, the feature connecting all jobs in this group. Supervisory skills, such as Merchandising and Store Management, were also present in many of the postings. These abilities are vital for Customer Service workers to build and cultivate relationships with customers and ensure they find the products to meet their needs.

#### **Technical In-Demand Skills**

- Sales/ Customer Service/ Customer Contact
- Retail Setting
- Cleaning
- Merchandising
- Store Management

#### Foundational In-Demand Skills

- Communication Skills/ Teamwork
- Ability to Perform Physical Labor
- Organizational Skills
- Writing/ Problem Solving
- Computer Skills/ Microsoft Office

## Job Type

Full-time: 40.2%Part-time: 11.5%Temporary: 6.6%

#### **Certifications Required**

- Business Administration and Management, General
- Engineering, General
- Marketing/ Marketing Management, General
- Finance, General
- Mechanical Engineering





# \$52,000: average advertised salary



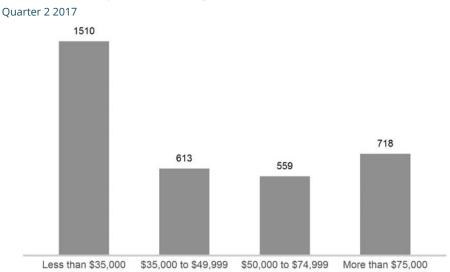
# Sales managers have high earning potential

# **Customer Service Wages and Advertised Salary**

Many Customer Service jobs pay relatively low wages given the low education and experience criteria in most postings. Some occupations offer a great deal of wage potential but also require more education and training. While 44 percent of postings advertised an annual salary below \$35,000, the average advertised salary in Q2 2017 was \$52,000.

The wage table below shows the promising wage growth for both the top occupation, Wholesale and Manufacturing Sales Representatives, as well as Sales Managers.

## **Advertised Salary in Job Postings**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

## **Wage Data from Bureau of Labor Statistics 2016**

| Occupation<br>Code | Occupation Name  | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|--|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 41-4012            | Sales Representatives, Wholesale and<br>Manufacturing, Except Technical and<br>Scientific Products | \$14.33                     | \$20.53                     | \$29.27         | \$44.12                     | \$60.26                     |
| 41-2031            | Retail Salespersons  | \$8.88                      | \$9.27                      | \$10.39         | \$13.40                     | \$19.07                     |
| 41-1011            | First-Line Supervisors of Retail Sales<br>Workers  | \$11.96                     | \$15.02                     | \$19.26         | \$25.05                     | \$33.56                     |
| 43-4051            | Customer Service Representatives   | \$9.58                      | \$11.72                     | \$15.51         | \$20.19                     | \$26.74                     |
| 35-1012            | First-Line Supervisors of Food<br>Preparation and Serving Workers                                  | \$9.84                      | \$11.60                     | \$14.82         | \$20.46                     | \$26.04                     |
| 35-3021            | Combined Food Preparation and<br>Serving Workers, Including Fast Food                              | \$8.71                      | \$8.91                      | \$9.25          | \$9.95                      | \$11.95                     |
| 11-2022            | Sales Managers   | \$34.50                     | \$45.91                     | \$60.68         | \$79.02                     | \$114.91                    |
| 37-2011            | Janitors and Cleaners, Except Maids and Housekeeping Cleaners                                      | \$9.07                      | \$9.65                      | \$11.36         | \$14.66                     | \$18.58                     |
| 35-2014            | Cooks, Restaurant  | \$8.98                      | \$9.56                      | \$11.22         | \$13.66                     | \$16.11                     |
| 43-5081            | Stock Clerks, Sales Floor  | \$8.86                      | \$9.33                      | \$11.04         | \$14.72                     | \$18.63                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network





41-9091 Door-to-Door Sales Workers, News and Street Vendors, and Related Workers

## **Custom Occupation Group**

The Customer Service group is the largest occupational group that WIN analyzes, both in terms of employment and online job postings. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

| SOC Code | Occupation   | SOC Code      | Occupation   |
|----------|--|---------------|--|
| 11-2021  | Marketing Managers   | 41-9099       | Sales and Related Workers, All Other                           |
| 11-2022  | Sales Managers   | 43-3041       | Gaming Cage Workers  |
| 11-3061  | Purchasing Managers  | 43-3061       | Procurement Clerks   |
| 11-9051  | Food Service Managers  | 43-4051       | Customer Service Representatives                               |
| 11-9071  | Gaming Managers  | 43-4081       | Hotel, Motel, and Resort Desk Clerks                           |
| 11-9081  | Lodging Managers   | 43-4151       | Order Clerks   |
| 13-1022  | Wholesale and Retail Buyers, Except Farm Products                  | 43-4181       | Reservation and Transportation Ticket Agents and Travel Clerks |
| 13-1023  | Purchasing Agents, Except Wholesale, Retail, and Farm Products     | 43-5081       | Stock Clerks and Order Fillers                                 |
| 13-1121  | Meeting, Convention, and Event Planners                            | 51-3011       | Bakers   |
| 13-1199  | Business Operations Specialists, All Other                         | 51-3021       | Butchers and Meat Cutters                                      |
| 37-1011  | First-Line Supervisors of Housekeeping and Janitorial Workers      | 51-3022       | Meat, Poultry, and Fish Cutters and Trimmers                   |
| 37-2011  | Janitors and Cleaners, Except Maids and Housekeeping Cleaners      | 51-3023       | Slaughterers and Meat Packers                                  |
| 37-2012  | Maids and Housekeeping Cleaners                                    | 51-6011       | Laundry and Dry-Cleaning Workers                               |
| 39-1011  | Gaming Supervisors   | 53-2031       | Flight Attendants  |
| 39-1012  | Slot Supervisors   | 53-3031       | Driver/Sales Workers   |
| 39-3011  | Gaming Dealers   | 53-6021       | Parking Lot Attendants   |
| 39-3012  | Gaming and Sports Book Writers and Runners                         | 53-6031       | Automotive and Watercraft Service Attendants                   |
| 39-3019  | Gaming Service Workers, All Other                                  | 53-6061       | Transportation Attendants, Except Flight Attendants            |
| 39-3031  | Ushers, Lobby Attendants, and Ticket Takers                        |               |  |
| 39-3091  | Amusement and Recreation Attendants                                |               |  |
| 39-3093  | Locker Room, Coatroom, and Dressing Room Attendants                |               |  |
| 39-3099  | Entertainment Attendants and Related Workers, All Other            |               |  |
| 39-6011  | Baggage Porters and Bellhops                                       |               |  |
| 39-6012  | Concierges   |               |  |
| 39-7011  | Tour Guides and Escorts  |               |  |
| 39-7012  | Travel Guides  |               |  |
| 39-9032  | Recreation Workers   |               |  |
| 39-9041  | Residential Advisors   |               |  |
| 41-1011  | First-Line Supervisors of Retail Sales Workers                     |               |  |
| 41-1012  | First-Line Supervisors of Non-Retail Sales Workers                 |               |  |
| 41-2011  | Cashiers   |               |  |
| 41-2012  | Gaming Change Persons and Booth Cashiers                           |               |  |
| 41-2021  | Counter and Rental Clerks  |               |  |
| 41-2022  | Parts Salespersons   |               |  |
| 41-2031  | Retail Salespersons  |               |  |
| 41-3041  | Travel Agents  |               |  |
| 41-3099  | Sales Representatives, Services, All Other                         |               |  |
| 41-4011  | Sales Representatives, Wholesale and Manufacturing, Technical and  |               |  |
| 41-4012  | Sales Representatives, Wholesale and Manufacturing, Except Technic | cal and Scier | ntific Products  |
| 41-9011  | Demonstrators and Product Promoters                                |               |  |
| 41-9041  | Telemarketers  |               |  |
| 44 0004  | Dear to Dear Color Wedges Nove and Charat Vanders and Deleted      | \             |  |



# **Education Occupation Group**

#### Introduction

Education-related jobs can be found both in the private and public sectors with teachers and other education-related workers employed in public schools, private schools, and training institutions. Jobs in the education occupation group require a variety of skills and credentials dependent on the target age group and topic area for the educator. From Elementary School Teachers to College Professors, educators are the backbone of training the future workforce.

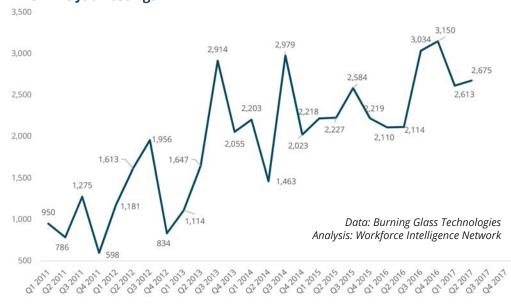
### **Job Posting Analysis**

Job postings in Education do not follow a traditional business cycle like many other occupation groups. Instead, Education hiring consistently peaks during quarter three, particularly in July and August when schools ramp up staffing for the school year. Q2 2017 postings increased by 62 postings after Q1 2017 for a total of 2,675 job ads. With over 565 postings added in Q2 2017 from Q2 2016, education postings remain relatively high over the six years analyzed.

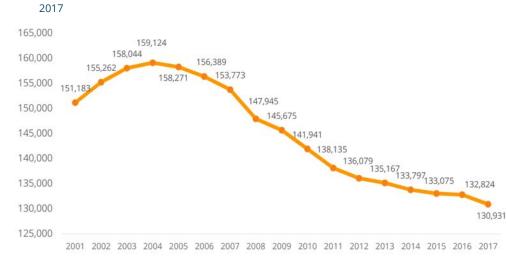
#### **Employment Analysis**

Unlike many other occupation groups that have recovered jobs since the recession, Education employment has been declining since 2004 and currently has 130,931 workers compared to the 159,124 during the peak in 2004. There was also no precipitous drop in employment during 2009 and 2010 as the economy collapsed. Education positions, many of which are publicly funded, typically follow government spending on educator positions and part-time versus full-time faculty choices made by universities in response.

### **Online Job Postings**



### **Employment Over Time**



Data: EMSI Analysis: Workforce Intelligence Network





most in-demand occupation

## کت Preschool Teachers:



# 2,675 Education jobs posted during Q2 2017

282

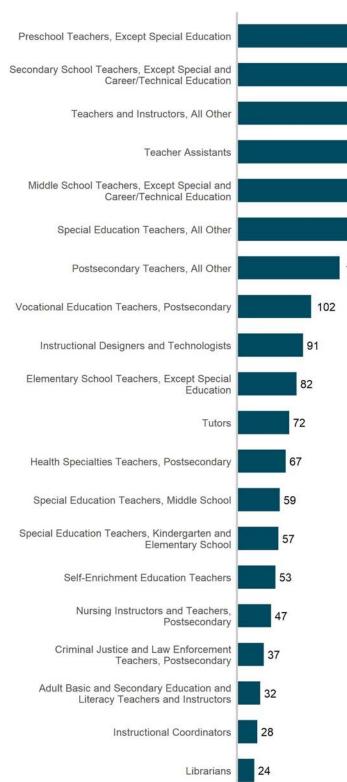
234

157

361

# Education Top Jobs Posted

Quarter 2 2017



### **Analysis**

Preschool Teachers, Except Special Education were the most in-demand Education workers in the WIN Region during Q2 2017 with 361 postings. Other popular occupations include Secondary School Teachers, Except Special and Career/Technical Education, Teachers and Instructors, All Other, Teacher Assistants, and Middle School Teachers, Except Special and Career/Technical Education.





# Bachelor's degree required for teaching positions



# Entry-level opportunities available in Education

# **Education Education and Experience**

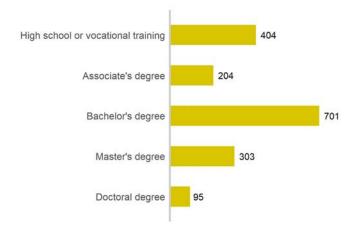
Most positions in Education require college education as training requirements have increased. Most (41 percent) of Q2 2017 postings request candidates with a bachelor's degree. Some positions, like teaching assistants, generally require vocational training instead of a degree.

Many positions are open to less experienced workers with 547 postings offering entry-level opportunities. The next most requested experience is three to five years, with 243 ads preferring this criterion. Few postings require more than five years of experience.

## **In-Demand Areas of Study**

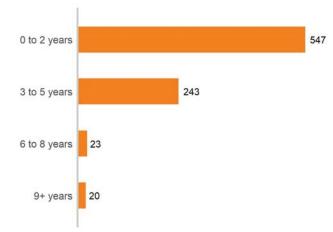
- · Early Childhood Education and Teaching
- Nursing Science
- Child Development
- Educational/ Instructional Technology
- Business Administration and Management, General

#### **Educational Attainment**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Experience Required**







# Child Care and Lesson Planning: in-demand skills



#### **Education In-Demand Skills**

To effectively prepare students for careers of their own, educators must be proficient in classroom-specific teaching skills bolstered by the communication, planning, and computer skills valued in most industries. Technical skills for teachers and other occupations in the Education occupation group include lesson planning, teaching, and child care.

#### **Technical In-Demand Skills**

- Teaching/ Early Childhood Education
- Child Care/ Child Development
- Lesson Planning
- Special Education
- Supervisory Skills

#### **Foundational In-Demand Skills**

- Communication Skills/ Teamwork
- Writing/ Planning/ Research
- Organizational Skills
- Problem Solving
- Mathematics

## Job Type

Full-time: 56.5%Part-time: 12.5%Temporary: 6.5%

### **Certifications Required**

- Teaching Certificate
- Certified Teacher
- First Aid CPR AED
- Special Education Certification
- Teaching License





# \$56,000: average advertised salary in Q2 2017



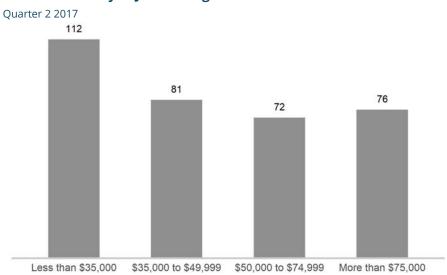
# Earning potential increases with age of students taught

# **Education Wages and Advertised Salary**

Starting wages for many teaching positions are not competitive but do have growth potential. Teachers' wages are generally negotiated by a union and increase over time. The average advertised salary for Education jobs during Q2 2017 was \$56,000. Over 30 percent of postings indicate annual salaries below \$35,000 despite high educational requirements.

In the wage table below, three of the top ten jobs have entry-level wages at or below \$10 per hour, though most show dramatic increases over time. However, preschool teachers and teacher assistants earn less than \$13 per hour at the median.

## **Advertised Salary in Job Postings**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

## **Wage Data from Bureau of Labor Statistics 2016**

| Occupation<br>Code | Occupation Name   | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|---|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 25-2011            | Preschool Teachers, Except Special<br>Education                             | \$9.56                      | \$10.62                     | \$12.91         | \$17.37                     | \$22.84                     |
| 25-2031            | Secondary School Teachers, Except<br>Special and Career/Technical Education | \$17.46                     | \$22.04                     | \$30.61         | \$38.79                     | \$45.70                     |
| 25-3099            | Teachers and Instructors, All Other   | \$9.52                      | \$11.61                     | \$16.46         | \$27.84                     | \$38.45                     |
| 25-9041            | Teacher Assistants  | \$9.06                      | \$9.99                      | \$12.13         | \$15.00                     | \$18.78                     |
| 25-2022            | Middle School Teachers, Except Special and Career/Technical Education       | \$18.19                     | \$23.42                     | \$32.17         | \$38.93                     | \$44.11                     |
| 25-2059            | Special Education Teachers, All Other                                       | \$17.19                     | \$23.22                     | \$32.09         | \$39.12                     | \$47.07                     |
| 25-1199            | Postsecondary Teachers, All Other   | Insf. Data                  | Insf. Data                  | Insf. Data      | Insf. Data                  | Insf. Data                  |
| 25-1194            | Vocational Education Teachers,<br>Postsecondary                             | Insf. Data                  | Insf. Data                  | Insf. Data      | Insf. Data                  | Insf. Data                  |
| 25-9031            | Instructional Designers and<br>Technologists                                | \$16.72                     | \$22.24                     | \$29.38         | \$37.54                     | \$46.22                     |
| 25-2021            | Elementary School Teachers, Except<br>Special Education                     | \$17.52                     | \$22.63                     | \$31.49         | \$37.69                     | \$44.15                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# Education Occupations

## **Custom Occupation Group**

Education-related jobs can be found both in the private and public sectors with teachers and other education-related workers employed in public schools, private schools, and training institutions. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

## **SOC Code Occupation**

| 25-1099 | Postsecondary Teachers  |
|---------|---|
| 25-2011 | Preschool Teachers, Except Special Education                              |
| 25-2012 | Kindergarten Teachers, Except Special Education                           |
| 25-2021 | Elementary School Teachers, Except Special Education                      |
| 25-2022 | Middle School Teachers, Except Special and Career/Technical Education     |
| 25-2023 | Career/Technical Education Teachers, Middle School                        |
| 25-2031 | Secondary School Teachers, Except Special and Career/Technical Education  |
| 25-2032 | Career/Technical Education Teachers, Secondary School                     |
| 25-2051 | Special Education Teachers, Preschool                                     |
| 25-2052 | Special Education Teachers, Kindergarten and Elementary School            |
| 25-2053 | Special Education Teachers, Middle School                                 |
| 25-2054 | Special Education Teachers, Secondary School                              |
| 25-2059 | Special Education Teachers, All Other                                     |
| 25-3011 | Adult Basic and Secondary Education and Literacy Teachers and Instructors |
| 25-3021 | Self-Enrichment Education Teachers  |
| 25-3098 | Substitute Teachers   |
| 25-3099 | Teachers and Instructors, All Other                                       |
| 25-4011 | Archivists  |
| 25-4012 | Curators  |
| 25-4013 | Museum Technicians and Conservators                                       |
| 25-4021 | Librarians  |
| 25-4031 | Library Technicians   |
| 25-9011 | Audio-Visual and Multimedia Collections Specialists                       |
| 25-9021 | Farm and Home Management Advisors   |
| 25-9031 | Instructional Coordinators  |
| 25-9041 | Teacher Assistants  |
| 25-9099 | Education, Training, and Library Workers, All Other                       |



# 📤 Energy Occupation Group

#### Introduction

Energy-related occupations encompass jobs in engineering, science, mining, and extraction. Workers in this field have a range of skills all related to keeping businesses and homes powered. Energy companies employ workers in a variety of occupations, many of which are also included in other WIN occupation groups. Data referenced in this section pertain only to job postings from energy-related businesses.

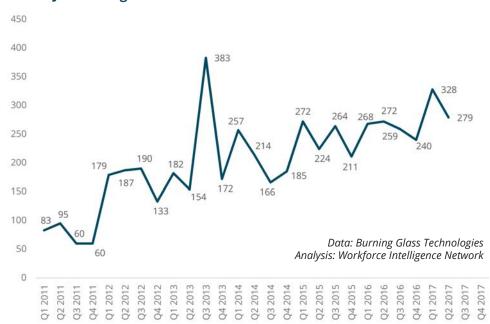
### **Job Posting Analysis**

Online job ads for Energy workers fell during Q2 2017, dropping 49 postings for a total of 279. Postings had stagnated around an average of 250 job ads for the previous ten quarters. Employer demand this quarter is three percent higher than during Q2 2016.

### **Employment Analysis**

The data presented in the graph to the right represents total employment in the Energy industries (NAICS 2111, 2131, 2211, 2212, 2371), not just WIN-designated Energy occupations. In 2017, 16,479 southeast Michigan workers were employed in these industries. Employment in these industries declined between 2005 and 2011, losing 2,894 jobs. Since then, employment has demonstrated steady growth and recovered 2,435 jobs.

### **Online Job Postings**



### **Employment Over Time** 2017

17,500 16,938 17,000 16,687 16,479 16,538 16,295 16,500 16,012 15,885 16,000 16,151 15,686 15,500 5,707 15,670 15,630 15,216 15,000 14.320 14,500 14,159 14,044 14,000 13,500 13,000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017

> Data: EMSI Analysis: Workforce Intelligence Network





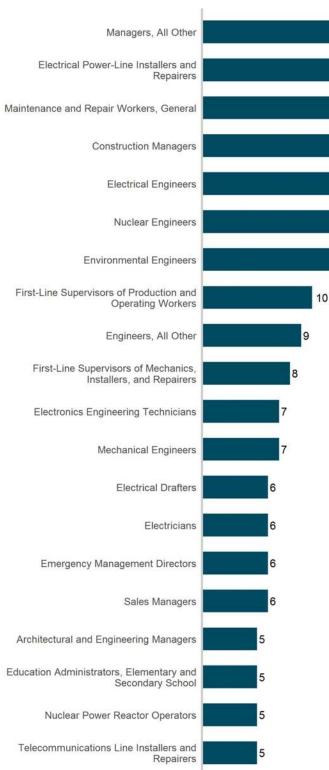
# Managers, All Others: most in-demand job



# Now Hiring: 279 Energy jobs posted

# **Energy Top Jobs Posted**

Quarter 2 2017



### **Analysis**

Managers, All Others moved into the top posted job of Q2 2017. Electrical Power-Line Installers and Repairers, Maintenance and Repair Workers, and Construction Managers also moved up above Electrical Engineers, demonstrating the wide variety of occupations within the Energy group and the rapid changes in demand.





# Technical and vocational training highly sought after



# 3 to 5 years of experience: previous experience in-demand

## **Energy Education and Experience**

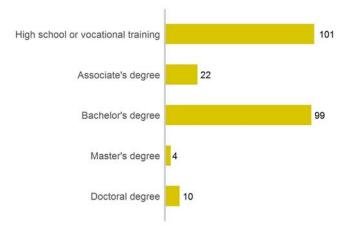
Many jobs in Energy have an engineering focus and thus require a bachelor's degree for employment. However, there are nearly as many technician level positions that require vocational training such as an apprenticeship.

As seen in 38 percent of the postings that specified an experience level, energy companies posting in Q2 2017 preferred three to five years of experience. Demand for both entry-level and highly experienced workers was lower, with around 18 percent each.

### **In-Demand Area of Study**

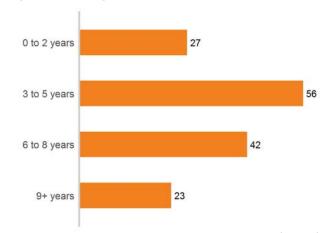
- · Engineering, General
- Engineering Technology, General
- Business Administration and Management, General
- Electrical and Electronic Engineering Technologies/ Technicians, Other
- Mechanical Engineering

#### **Educational Attainment**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Experience Required**









# PMP and ABET certifications in-demand

### **Energy In-Demand Skills**

Employers in the Energy group need workers to have diverse skill sets to suit the many different occupations included. Planning, problem solving, and communications skills are key skills for Energy workers as in many other occupation groups. Since most positions are highly technical, more specific abilities required for Energy jobs reflect engineering and management needs and range from budgeting and procurement to repair.

### **Technical In-Demand Skills**

- Budgeting/ Scheduling
- Project Management/ Supervisory Skills
- Microsoft Office
- Repair/Inspection
- Procurement

### Foundational In-Demand Skills

- Planning/ Writing/ Research
- Communication Skills
- Ability to Perform Physical Labor
- Problem Solving
- Mathematics

### **Job Type**

• Full-time: 44.8%

• Part-time: Data Not Available

Temporary: 0.1%

### **Certifications Required**

- Project Management Certification (e.g. PMP)
- Professional Engineer
- Series 3
- Air Brake Certified
- American Board for Engineering and Technology (ABET) Accredited





### \$49,000: Average advertised salary



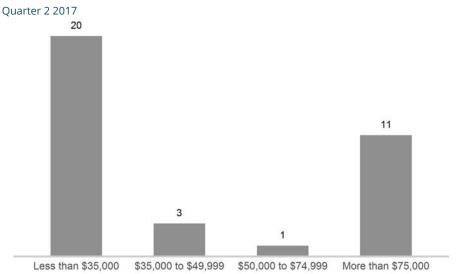
# Engineering and Management positions provide high wage growth

## **Energy Wages and Advertised Salary**

Only 13 percent of Q2 2017 Energy postings advertised a salary. Of those that did indicate a salary, most were either advertising under \$35,000 or above \$75,000 annually. The average advertised salary in a posting during Q2 2017 was \$49,000.

According to BLS data, wages for energy workers are high and offer upward growth. This is especially true for engineers and managers. Nuclear Engineers reported median annual incomes greater than \$97,800 per year.

### **Advertised Salary in Job Postings**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### Wage Data from Bureau of Labor Statistics 2016

| Occupation<br>Code | Occupation Name   | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|---|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 11-9199            | Managers, All Other   | \$29.81                     | \$36.73                     | \$47.75         | \$60.25                     | \$75.86                     |
| 49-9051            | Electrical Power-Line Installers and<br>Repairers                 | \$17.16                     | \$27.40                     | \$37.27         | \$44.69                     | \$49.61                     |
| 49-9071            | Maintenance and Repair Workers,<br>General                        | \$10.24                     | \$12.66                     | \$16.93         | \$22.49                     | \$27.90                     |
| 11-9021            | Construction Managers   | \$28.12                     | \$34.71                     | \$44.45         | \$59.31                     | \$74.66                     |
| 17-2071            | Electrical Engineers  | \$28.08                     | \$34.20                     | \$42.72         | \$50.98                     | \$61.85                     |
| 17-2161            | Nuclear Engineers   | \$34.52                     | \$41.74                     | \$47.02         | \$52.16                     | \$59.77                     |
| 17-2081            | Environmental Engineers   | \$28.03                     | \$35.59                     | \$44.57         | \$54.25                     | \$62.93                     |
| 51-1011            | First-Line Supervisors of Production and Operating Workers        | \$17.69                     | \$23.27                     | \$30.49         | \$40.20                     | \$49.23                     |
| 17-2199            | Engineers, All Other  | \$24.26                     | \$35.33                     | \$44.80         | \$55.07                     | \$65.07                     |
| 49-1011            | First-Line Supervisors of Mechanics,<br>Installers, and Repairers | \$17.62                     | \$23.91                     | \$31.41         | \$41.08                     | \$49.33                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# Energy Occupations

### **Custom Occupation Group**

Jobs in the WIN Energy occupation group are associated with the skilled trades, engineering, management, and planning. Due to the nature of these jobs and the broad industry of Energy as a whole, NAICS codes are used instead of SOC codes to encompass all those employed in Energy related fields. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

### **NAICS Code Industry**

| 2111 | Oil and Gas Extraction                                   |
|------|--|
| 2131 | Support Activities for Mining                            |
| 2211 | Electric Power Generation, Transmission and Distribution |
| 2212 | Natural Gas Distribution                                 |
| 2371 | Utility System Construction                              |

### Engineers & Designers Occupation Group (Manufacturing Focused)

12.000

#### Introduction

Jobs in the manufacturing industry can range from assembly and production, to skilled trades and technicians, designers and engineers, and even computerrelated occupations such as software development. Demand for engineers in the region has been consistent, and employment has been growing quickly.

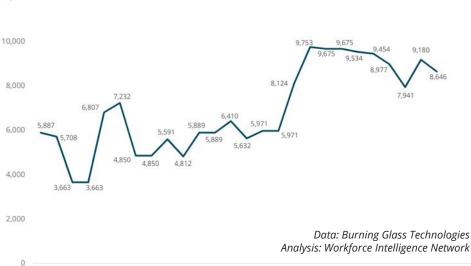
### **Job Posting Analysis**

Online job ads for Engineers and Designers dropped six percent to 8,646 during Q2 2017, compared to 9,180 postings in Q1 2017. This drop continues the ongoing decline in postings for Engineers and Designers in the WIN Region starting in Q1 2015.

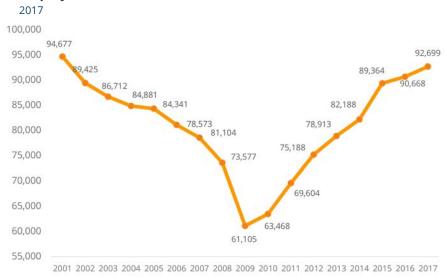
### **Employment Analysis**

Employment in occupations related to Engineers and Designers grew modestly between 2016 and 2017, gaining 2,031 positions to 92,699 in total. A downward trend of employment for WIN Region engineers began in 2001 when employment peaked at 94,677 jobs, well before the Great Recession of 2009. Since the lowest point of 61,105 workers in 2009, growth has been consistent. Current employment levels are only about 2,000 workers beneath the 2001 peak.

### **Online Job Postings**



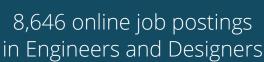
### **Employment Over Time**



Data: FMSI Analysis: Workforce Intelligence Network







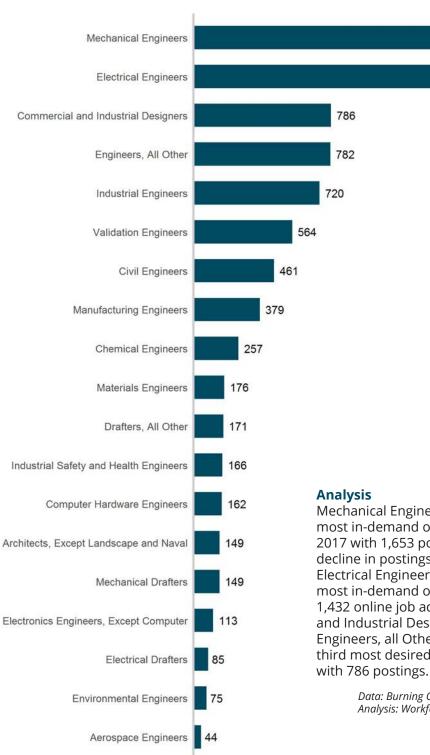


# Most desired experience: 3 to 5 years

1.653

# Engineers & Designers Top Jobs Posted

Quarter 2 2017



Mechanical Engineering Technologists

Mechanical Engineers remained the most in-demand occupation in Q2 2017 with 1,653 postings, despite the decline in postings since Q1 2017. Electrical Engineers were the second most in-demand occupation with 1,432 online job ads. Commercial and Industrial Designers overtook Engineers, all Other, becoming the third most desired type of worker with 786 postings



### Education desired: Bachelor's degree

### 67%

# of postings with advertised salaries were \$84,000 or more per year

### **Engineers & Designers Education and Experience**

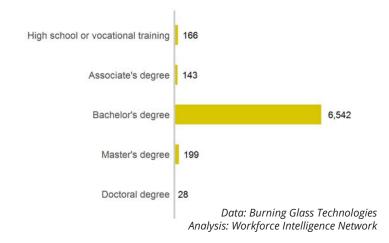
Of the Engineers and Designer job postings that specified a desired experience level during Q2 2017, 79 percent required five years of experience or less. The most in-demand level of experience was three to five years with 3,219 postings.

Education is key to augment experience for engineers. Ninety-two percent of ads that specified education, or 6,542 postings, required a bachelor's degree. The near universal requirement for moderate experience alongside a college education suggests that incoming students should seek work experience before leaving school.

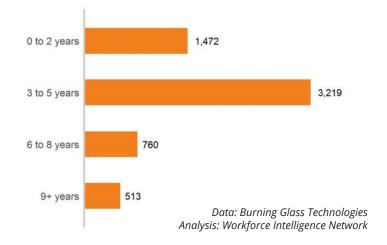
### **In-Demand Area of Study**

- Engineering, General
- Mechanical Engineering
- Electrical and Electronic Engineering Technologies/ Technicians, Other
- Computer Science
- Computer Engineering

### **Educational Attainment**



### **Experience Required**





# 57% of job ads for fulltime employment

### **Engineers & Designers In-Demand Skills**

Engineering and Design occupations require a wide array of skills, from the highly technical to those valued in most modern workplaces. Advanced knowledge of manufacturing processes and project development are desired, as are familiarity with Microsoft Office and scheduling. Employers hiring Engineers and Designers prefer candidates with strong communication, organization, and problem-solving skills.

### **Technical In-Demand Skills**

- Mechanical Engineering
- Validation
- Microsoft Office
- Electrical Engineering
- Project Development

### Foundational In-Demand Skills

- Communication Skills
- Problem Solving
- Mathematics
- Writing
- Planning

### Job Type

Full-time: 56.9%Part-time: 0.4%Temporary: 2.1%

### **Certifications Required**

- American Board for Engineering and Technology (ABET) Accredited
- Six Sigma Black Belt
- Six Sigma Certification
- Certified Quality Engineer
- Professional Engineer





### Skills: Mechanical Engineering, Microsoft Office

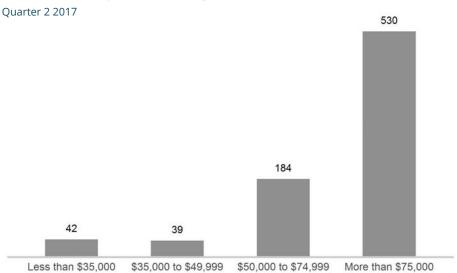


# **Engineers & Designers Wages and Advertised Salary**

Among online job ads that listed salary information, most (67 percent) offered over \$75,000 annually. With a mean real-time salary for Engineers and Designers of \$84,000, it remains a field well worth the educational investment necessary for entry.

Eight of the ten top jobs have median wages over \$40 hourly, with the potential to increase to over \$60 per hour. Even starting wages for half of the top occupations in the Engineers and Designers group are over \$25 per hour.





Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Wage Data from Bureau of Labor Statistics 2016**

| Occupation<br>Code | Occupation Name                     | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|-------------------------------------|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 17-2141            | Mechanical Engineers                | \$27.67                     | \$34.60                     | \$43.15         | \$52.66                     | \$61.67                     |
| 17-2071            | Electrical Engineers                | \$28.08                     | \$34.20                     | \$42.72         | \$50.98                     | \$61.85                     |
| 27-1021            | Commercial and Industrial Designers | \$25.55                     | \$33.11                     | \$40.11         | \$46.39                     | \$50.78                     |
| 17-2199            | Engineers, All Other                | \$24.26                     | \$35.33                     | \$44.80         | \$55.07                     | \$65.07                     |
| 17-2112            | Industrial Engineers                | \$29.21                     | \$35.20                     | \$43.30         | \$52.21                     | \$60.12                     |
| 17-2199            | Validation Engineers                | \$24.26                     | \$35.33                     | \$44.80         | \$55.07                     | \$65.07                     |
| 17-2051            | Civil Engineers                     | \$24.34                     | \$28.66                     | \$35.26         | \$43.57                     | \$55.31                     |
| 17-2199            | Manufacturing Engineers             | \$24.26                     | \$35.33                     | \$44.80         | \$55.07                     | \$65.07                     |
| 17-2041            | Chemical Engineers                  | \$35.91                     | \$40.94                     | \$48.10         | \$57.12                     | \$65.72                     |
| 17-2131            | Materials Engineers                 | \$24.60                     | \$29.14                     | \$37.43         | \$47.45                     | \$59.32                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# Engineers and Designers Occupations

### **Custom Occupation Group**

WIN's Engineers and Designers occupation group includes jobs related to engineering and the technicians and designers who aid in the design phase of production. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

| SOC Code | Occupation                             | SOC Code | Occupation                                 |
|----------|--|----------|--|
| 17-1011  | Architects, Except Landscape and Naval | 17-2141  | Mechanical Engineers                       |
| 17-1012  | Landscape Architects                   | 17-2151  | Mining and Geological Engineers,           |
| 17-1021  | Cartographers and Photogrammetrists    | 17-2131  | Including Mining Safety Engineers          |
| 17-1022  | Surveyors                              | 17-2161  | Nuclear Engineers                          |
| 17-2011  | Aerospace Engineers                    | 17-2171  | Petroleum Engineers                        |
| 17-2021  | Agricultural Engineers                 | 17-2199  | Engineers, All Other                       |
| 17-2031  | Biomedical Engineers                   | 17-3011  | Architectural and Civil Drafters           |
| 17-2041  | Chemical Engineers                     | 17-3012  | <b>Electrical and Electronics Drafters</b> |
| 17-2051  | Civil Engineers                        | 17-3013  | Mechanical Drafters                        |
| 17-2061  | Computer Hardware Engineers            | 17-3019  | Drafters, All Other                        |
| 17-2071  | Electrical Engineers                   | 17-3021  | Aerospace Engineering and Operations       |
| 17-2072  | Electronics Engineers, Except Computer | 17-3021  | Technicians                                |
| 17-2081  | Environmental Engineers                | 17-3025  | Environmental Engineering Technicians      |
| 17-2111  | Health and Safety Engineers, Except    | 17-3029  | Engineering Technicians, Except Drafters,  |
| 17-2111  | Mining Safety Engineers and Inspectors | 17-3029  | All Other                                  |
| 17-2112  | Industrial Engineers                   | 17-3031  | Surveying and Mapping Technicians          |
| 17-2121  | Marine Engineers and Naval Architects  | 27-1021  | Commercial and Industrial Designers        |
| 17-2131  | Materials Engineers                    |          |  |



## Health Care Occupation Group

### Introduction

WIN's Health Care occupation group includes jobs related to health care support and practitioners. Employment in this group has been consistently growing, more health care workers needed to care for Michigan's aging population and in response to regulatory and other changes. Registered Nurses are routinely the most in-demand job in this group.

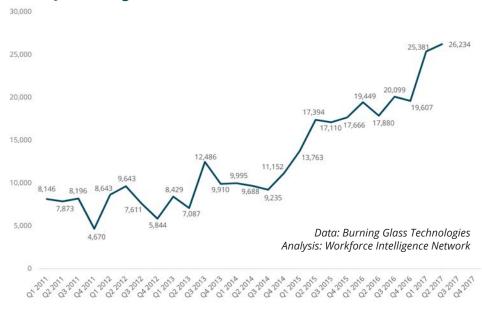
### **Job Posting Analysis**

Online job ads for Health Care continue to increase, reaching a new high of 26,234 postings during Q2 2017. This is a three percent growth from the 25,381 postings during Q1 2017. Current demand is over 8,300 more postings than one year ago, in Q2 2016, and over 18,000 more postings than in Q1 2011.

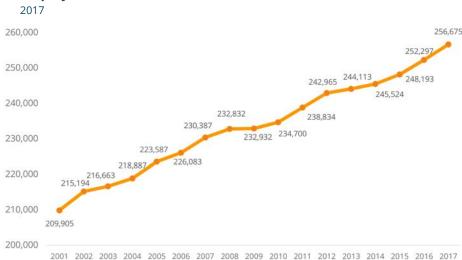
### **Employment Analysis**

With 256,675 jobs, 2017 continues to set peak employment in Health Care, exceeding the previous high of 252,297 jobs in 2016. Employment has shown consistent growth since 2001, and is now 22 percent higher than the 209,905 persons employed in healthcare that year.

### **Online Job Postings**



### **Employment Over Time**



Data: EMSI Analysis: Workforce Intelligence Network





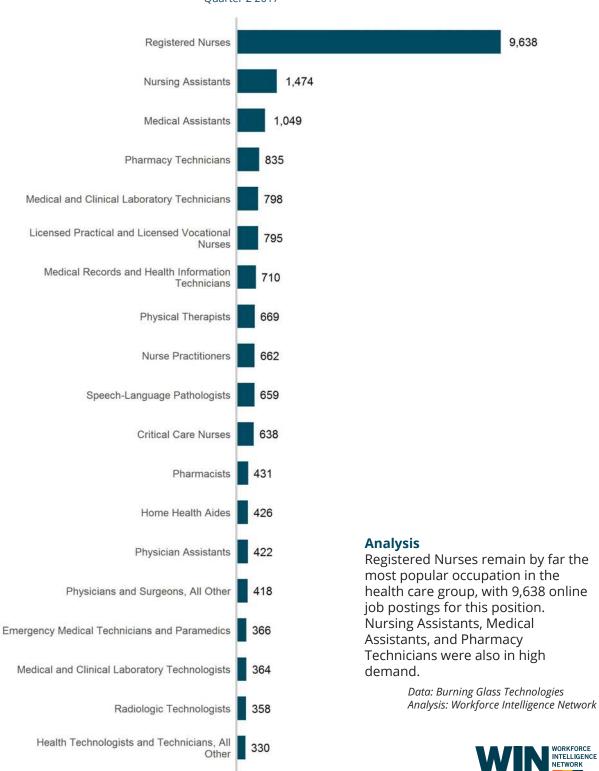


Top in-demand occupation: Registered Nurses

### Most desired experience level: 0 to 2 years

### **Health Care Top Jobs Posted**

Quarter 2 2017



Occupational Therapists



# Top area of study: Nursing Science, Physical Therapy

# 3% increase in Health Care related job postings

## **Health Care Education and Experience**

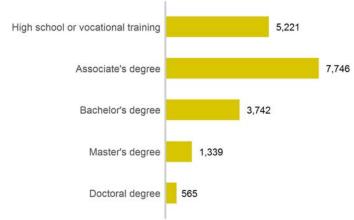
Almost all the Health Care job postings that specified a desired experience level during Q2 2017 were available to workers with under two years of experience.

Additionally, 70 percent of postings indicating a desired educational attainment level were open to workers with an associate's degree or less. The high proportion of positions requiring limited education and experience combined with the steady employment growth make health care occupations a strong prospect for many workers.

### **In-Demand Area of Study**

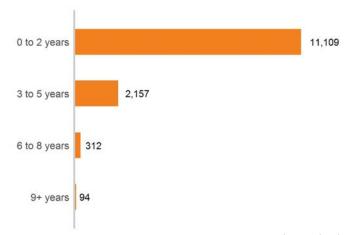
- Nursing Science
- Physical Therapy/ Therapist
- Biology/ Biological Sciences, General
- Business Administration and Management, General
- Radiologic Technology/ Science Radiographer

#### **Educational Attainment**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Experience Required**







associate's degree or less

# 52% of jobs with advertised salaries were over \$50,000

### **Health Care In-Demand Skills**

The occupations in the Health Care group require a wide array of high-level technical skills necessary to effectively provide care. These skills range from technical medical expertise such as CPR, Surgery, and Disease Knowledge, to interpersonal and organizational skills like patient care and case management. Employers hiring Health Care workers often post complementary employability skills seeking effective communicators and planners.

### **Technical In-Demand Skills**

- Patient Care/ Treatment Planning
- Supervisory Skills
- Teaching
- Cardiopulmonary Resuscitation (CPR)
- Surgery

### Foundational In-Demand Skills

- Communication Skills
- Teamwork/ Collaboration
- Quality Assurance and Control
- Planning
- Writing

### Job Type

Full-time: 49.1%Part-time: 7.1%Temporary: 10.5%

### **Certifications Required**

- Registered Nurse
- Critical Care Registered Nurse (CCRN)
- First Aid CPR AED
- American Heart Association Certification
- Basic Cardiac Life Support Certification





# In-demand certifications: RN, CCRN

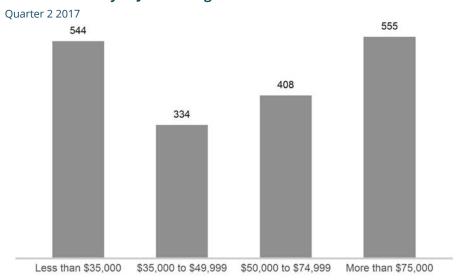


# \$63,000: average advertised salary

### Health Care Wages and Advertised Salary

Salary data, where advertised, was evenly distributed in Q2 2017. Of the 26,234 postings, only 1,841 specified a salary. The mean advertised salary was \$63,000 annually, with 52 percent of postings offering below \$50,000. The near equal grouping of salary levels above and below \$50,000 per year shows that despite low education and experience requirements for entry into Health Care occupations, there is plenty of room for advancement in the field. Registered Nurses have strong wage opportunities, offering \$34.10 hourly at the median and \$47.51 at the 90th percentile.

### **Advertised Salary in Job Postings**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### Wage Data from Bureau of Labor Statistics 2016

| Occupation<br>Code | Occupation Name                                       | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|---|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 29-1141            | Registered Nurses                                     | \$25.95                     | \$29.61                     | \$34.10         | \$38.82                     | \$47.51                     |
| 31-1014            | Nursing Assistants                                    | \$10.39                     | \$12.14                     | \$13.88         | \$15.97                     | \$18.10                     |
| 31-9092            | Medical Assistants                                    | \$11.20                     | \$12.61                     | \$14.30         | \$16.60                     | \$18.65                     |
| 29-2052            | Pharmacy Technicians                                  | \$9.86                      | \$11.44                     | \$14.16         | \$17.03                     | \$19.16                     |
| 29-2012            | Medical and Clinical Laboratory<br>Technicians        | \$10.85                     | \$12.86                     | \$15.16         | \$18.18                     | \$24.16                     |
| 29-2061            | Licensed Practical and Licensed<br>Vocational Nurses  | \$19.24                     | \$21.33                     | \$24.32         | \$27.48                     | \$29.60                     |
| 29-2071            | Medical Records and Health<br>Information Technicians | \$11.75                     | \$13.95                     | \$17.32         | \$22.11                     | \$27.41                     |
| 29-1123            | Physical Therapists                                   | \$28.14                     | \$34.33                     | \$41.38         | \$49.30                     | \$65.68                     |
| 29-1171            | Nurse Practitioners                                   | \$35.75                     | \$42.04                     | \$47.74         | \$54.65                     | \$61.19                     |
| 29-1127            | Speech-Language Pathologists                          | \$25.88                     | \$31.12                     | \$37.40         | \$45.19                     | \$65.22                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# Health Care Occupations

### **Custom Occupation Group**

WIN's Health Care occupation group includes jobs related to health care support and practitioners. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

|                     | •   |          | •   |
|---------------------|---|----------|---|
| SOC Code            | Occupation                                    | SOC Code | Occupation                                      |
| 29-1011             | Chiropractors                                 | 29-2035  | Magnetic Resonance Imaging                      |
| 29-1021<br>29-1022  | Dentists, General                             | 20.2044  | Technologists                                   |
| to the supported to | Oral and Maxillofacial Surgeons Orthodontists | 29-2041  | Emergency Medical Technicians and<br>Paramedics |
| 29-1023             |   | 20 2054  |   |
| 29-1024             | Prosthodontists                               | 29-2051  | Dietetic Technicians                            |
| 29-1029             | Dentists, All Other Specialists               | 29-2052  | Pharmacy Technicians                            |
| 29-1031             | Dietitians and Nutritionists                  | 29-2053  | Psychiatric Technicians                         |
| 29-1041             | Optometrists                                  | 29-2054  | Respiratory Therapy Technicians                 |
| 29-1051             | Pharmacists                                   | 29-2055  | Surgical Technologists                          |
| 29-1061             | Anesthesiologists                             | 29-2056  | Veterinary Technologists and Technicians        |
| 29-1062             | Family and General Practitioners              | 29-2057  | Ophthalmic Medical Technicians                  |
| 29-1063             | Internists, General                           | 29-2061  | Licensed Practical and Licensed                 |
| 29-1064             | Obstetricians and Gynecologists               |          | Vocational Nurses                               |
| 29-1065             | Pediatricians, General                        | 29-2071  | Medical Records and Health Information          |
| 29-1066             | Psychiatrists                                 |          | Technicians                                     |
| 29-1067             | Surgeons                                      | 29-2081  | Opticians, Dispensing                           |
| 29-1069             | Physicians and Surgeons, All Other            | 29-2091  | Orthotists and Prosthetists                     |
| 29-1071             | Physician Assistants                          | 29-2092  | Hearing Aid Specialists                         |
| 29-1081             | Podiatrists                                   | 29-2099  | Health Technologists and Technicians, All       |
| 29-1122             | Occupational Therapists                       |          | Other   |
| 29-1123             | Physical Therapists                           | 29-9011  | Occupational Health and Safety                  |
| 29-1124             | Radiation Therapists                          |          | Specialists                                     |
| 29-1125             | Recreational Therapists                       | 29-9012  | Occupational Health and Safety                  |
| 29-1126             | Respiratory Therapists                        |          | Technicians                                     |
| 29-1127             | Speech-Language Pathologists                  | 29-9091  | Athletic Trainers                               |
| 29-1128             | Exercise Physiologists                        | 29-9092  | Genetic Counselors                              |
| 29-1129             | Therapists, All Other                         | 29-9099  | Healthcare Practitioners and Technical          |
| 29-1131             | Veterinarians                                 |          | Workers, All Other                              |
| 29-1141             | Registered Nurses                             | 31-1011  | Home Health Aides                               |
| 29-1151             | Nurse Anesthetists                            | 31-1013  | Psychiatric Aides                               |
| 29-1161             | Nurse Midwives                                | 31-1014  | Nursing Assistants                              |
| 29-1171             | Nurse Practitioners                           | 31-1015  | Orderlies                                       |
| 29-1181             | Audiologists                                  | 31-2011  | Occupational Therapy Assistants                 |
| 29-1199             | Health Diagnosing and Treating                | 31-2012  | Occupational Therapy Aides                      |
|                     | Practitioners, All Other                      | 31-2021  | Physical Therapist Assistants                   |
| 29-2011             | Medical and Clinical Laboratory               | 31-2022  | Physical Therapist Aides                        |
|                     | Technologists                                 | 31-9011  | Massage Therapists                              |
| 29-2012             | Medical and Clinical Laboratory               | 31-9091  | Dental Assistants                               |
|                     | Technicians                                   | 31-9092  | Medical Assistants                              |
| 29-2021             | Dental Hygienists                             | 31-9093  | Medical Equipment Preparers                     |
| 29-2031             | Cardiovascular Technologists and              | 31-9094  | Medical Transcriptionists                       |
|                     | Technicians                                   | 31-9095  | Pharmacy Aides                                  |
| 29-2032             | Diagnostic Medical Sonographers               | 31-9096  | Veterinary Assistants and Laboratory            |
| 29-2033             | Nuclear Medicine Technologists                |          | Animal Caretakers                               |
| 29-2034             | Radiologic Technologists                      | 31-9097  | Phlebotomists                                   |
|                     |   | 31-9099  | Healthcare Support Workers, All Other           |
|                     |   | 01 0000  |   |



# Information Technology Occupation Group

#### Introduction

Information Technology jobs include occupations that are associated with entry level, technical, and professional careers related to the design, development, support and management of hardware, software, multimedia, and systems integration services. While the information technology group does not currently meet the employment levels of the others, it is quickly growing.

### **Job Posting Analysis**

Online job ads for occupations related to IT increased 2 percent to 16,378 during Q2 2017, compared to 16,083 postings during Q1 2017. Employer demand for IT occupations in the WIN Region last peaked at 19,360 postings in Q3 2015.

### **Employment Analysis**

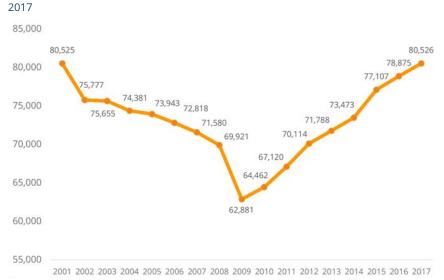
WIN Region employment in IT related fields has demonstrated consistent growth since 2009, which was the lowest employment in the previous 15 years. To continue this pattern of growth, 2017 reported 80,526 jobs in IT, adding about 1,650 jobs from 2016.

### **Online Job Postings**





### **Employment Over Time**



Data: EMSI Analysis: Workforce Intelligence Network





### Most in-demand occupation: Software Developers for Applications



# Experience preferred: 3 to 5 years

5.757

### Information Technology Top Jobs

Quarter 2 2017

1.846



### **Analysis**

The most in-demand occupation in the IT group during Q2 2017 was Software Developers, Applications with 5,757 online job postings. Computer Systems Engineers/ Architects were the second most popular, followed by Computer Systems Analysts, both reporting over 1,000 postings each.





# Education required: 85% desire bachelor's degree

# 2% increase in Information Technology job postings

# **Information Technology Education and Experience**

Of the 11,153 IT job postings that specified a desired experience level during Q2 2017, 74 percent were available to workers with under five years of experience. A majority of postings requested three to five years, perhaps reflecting the high number of openings for project managers.

Educational requirements were less flexible: 85 percent of postings that reported minimum education require a bachelor's degree. The premium put on education over experience illustrates that workers willing to pursue the necessary education will find ample opportunity in IT-related fields.

### In-Demand Area of Study Experi

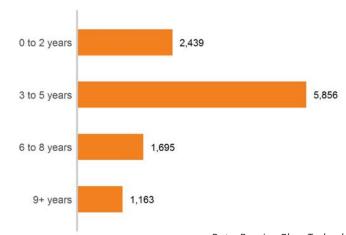
- Computer Science
- Engineering, General
- Electrical and Electronic Engineering Technologies/ Technicians, Other
- Mechanical Engineering
- Computer Engineering

#### **Educational Attainment**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Experience Required**





### Knowledge areas: Computer Science, Engineering

# 72% of advertised salaries: > \$75,000 per year

### **Information Technology In-Demand Skills**

IT occupations require highly technical software proficiency, reflecting the high levels of education for entry. WIN Region employers hiring during Q2 2017 sought prowess with specific applications like SQL and software engineering. These employers also sought candidates with the ability to effectively problem solve and communicate their solutions to clients.

#### **Technical In-Demand Skills**

- Software Development
- SQL
- Project Management
- JAVA/ JavaScript
- Software Engineering

### Foundational In-Demand Skills

- Communication Skills
- Writing
- Problem Solving/ Troubleshooting
- Planning
- Teamwork/ Collaboration

### Job Type

Full-time: 51.5%Part-time: 0.9%Temporary: 2.7%

### **Certifications Required**

- Project Management Certification (e.g. PMP)
- Certified Information Systems Security Professional (CISSP)
- American Board for Engineering and Technology (ABET) Accredited
- Security Clearance
- CISCO Certified Network Associate





# Project Management certification in-demand

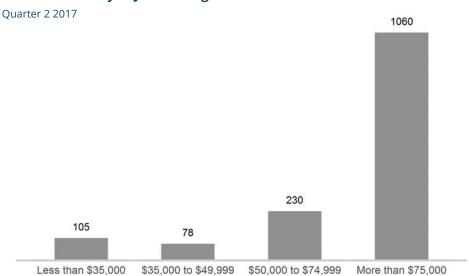


## Information Technology Wages and Salary

Advertised salaries for IT occupations during Q2 2017 were typically above \$75,000 per year, with 72 percent of postings in this category and a mean real-time salary of \$91,000.

The high salaries despite modest experience requirements makes IT a lucrative field in southeast Michigan for those willing to pursue the necessary training.





Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Wage Data from Bureau of Labor Statistics 2016**

| Occupation<br>Code | Occupation Name                                     | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|---|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 15-1132            | Software Developers, Applications                   | \$24.86                     | \$32.69                     | \$42.33         | \$53.98                     | \$63.99                     |
| 15-1199            | Computer Systems Engineers/Architects               | \$20.58                     | \$27.51                     | \$38.56         | \$49.44                     | \$59.88                     |
| 15-1121            | Computer Systems Analysts                           | \$25.88                     | \$33.07                     | \$42.76         | \$52.33                     | \$61.84                     |
| 15-1199            | Information Technology Project Managers             | \$20.58                     | \$27.51                     | \$38.56         | \$49.44                     | \$59.88                     |
| 15-1151            | Computer User Support Specialists                   | \$13.44                     | \$16.90                     | \$23.09         | \$30.98                     | \$41.13                     |
| 15-1134            | Web Developers                                      | \$19.55                     | \$24.04                     | \$30.50         | \$38.91                     | \$46.64                     |
| 15-1141            | Database Administrators                             | \$26.07                     | \$33.13                     | \$43.15         | \$52.67                     | \$60.85                     |
| 15-1199            | Business Intelligence Analysts                      | \$20.58                     | \$27.51                     | \$38.56         | \$49.44                     | \$59.88                     |
| 15-1142            | Network and Computer Systems<br>Administrators      | \$23.37                     | \$29.11                     | \$37.22         | \$45.95                     | \$54.71                     |
| 15-1199            | Software Quality Assurance Engineers and<br>Testers | \$20.58                     | \$27.51                     | \$38.56         | \$49.44                     | \$59.88                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# ☐ IT Occupations

### **Custom Occupation Group**

WIN's Information Technology (IT) occupation group looks at workers tasked to work with and develop programs, websites, and other computer system processes. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

| SOC Code | Occupation                            | SOC Code | Occupation                                  |
|----------|---------------------------------------|----------|---|
| 11-3021  | Computer and Information Systems      | 15-1134  | Web Developers                              |
| 11-3021  | Managers                              | 15-1141  | Database Administrators                     |
| 15-1111  | Computer and Information Research     | 15-1142  | Network and Computer Systems                |
|          | Scientists                            | 15-1142  | Administrators                              |
| 15-1121  | Computer Systems Analysts             | 15-1143  | Computer Network Architects                 |
| 15-1122  | Information Security Analysts         | 15-1151  | Computer User Support Specialists           |
| 15-1131  | Computer Programmers                  | 15-1152  | <b>Computer Network Support Specialists</b> |
| 15-1132  | Software Developers, Applications     | 15-1199  | Computer Occupations, All Other             |
| 15-1133  | Software Developers, Systems Software |          |   |





### % Skilled Trades & Technicians Occupation Group (Manufacturing Focused)

### Introduction

WIN's technicians/skilled trades category includes jobs related to advanced manufacturing. Southeast Michigan has more demand for skilled-trades labor, such as CNC machinists and welders, than almost anywhere else in the country.

NOTE: Skilled Trades related to construction and assembly are not included in this cluster, as the focus is on advanced manufacturing only.

### **Job Posting Analysis**

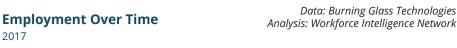
Online job ads for Skilled Trades occupations fell seven percent to 5,559 postings during Q2 2017 following only modest growth during 2016. Despite quarterly variation, demand for Skilled Trades workers in the WIN Region has been on the rise since Q4 2012, which reported 2,115 online job ads for Skilled Trades positions.

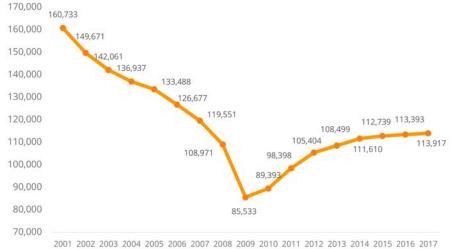
#### **Employment Analysis**

**Employment in Skilled Trades** declined steeply between 2001 and 2009, but has made consistent, if small, gains since the recession low of 85,533 employed workers. Employment levels have increased one percent since 2015, and 113,917 individuals were employed in Skilled Trades occupations in 2017.









Data: FMSI Analysis: Workforce Intelligence Network





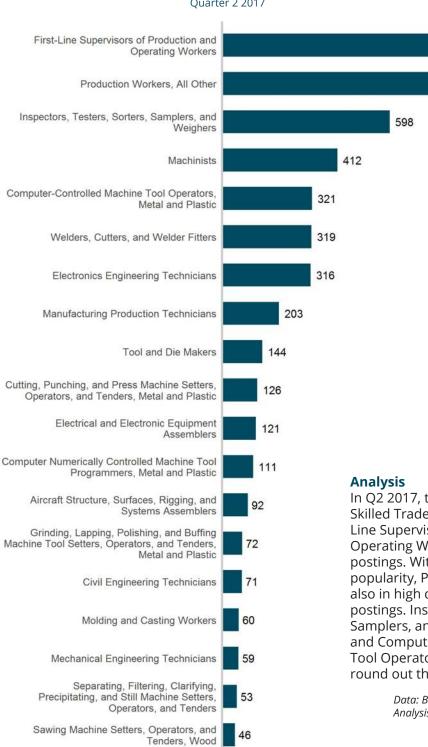
### Most in-demand occupation: First-Line Supervisors of Production Workers



### Experience required: Under two years

### **Skilled Trades & Technicians Top Jobs Posted**

Quarter 2 2017



Milling and Planing Machine Setters, Operators, and Tenders, Metal and Plastic In Q2 2017, the most in-demand Skilled Trades Occupation was First-Line Supervisors of Production and Operating Workers, with 941 postings. With nearly equal popularity, Production Workers were also in high demand, with 799 postings. Inspectors, Testers, Sorters, Samplers, and Weighers, Machinists, and Computer-Controlled Machine Tool Operators, Metal and Plastic round out the top five.





# \$39,000 average advertised salary

# 68% of job ads for fulltime employment

## **Skilled Trades & Technicians Education and Experience**

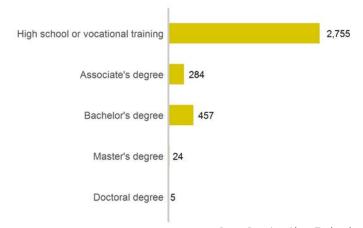
Desired experience sought both entry-level workers and those with previous experience for skilled trades occupations. While 47 percent of postings that specified experience are available to those with fewer than two years of experience, another 42 percent would like more experienced workers with three to five years.

Education requirements are not as variable. A vast majority (78 percent) of job postings required only a high school diploma or, more commonly, vocational training. The low educational requirements in the Skilled Trades occupations make many positions accessible to entry-level workers willing to put time into on the job training and practice.

### **In-Demand Area of Study**

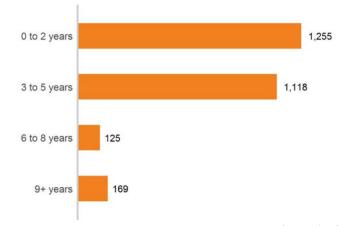
- Engineering, General
- · Mechanical Engineering
- Business Administration and Management, General
- Electrical and Electronic Engineering Technologies/ Technicians, Other
- Computer Science

#### **Educational Attainment**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Experience Required**







### In-demand certifications: CDL, Forklift Operator Certification

# 7% decrease in job postings related to Skilled Trades

#### **Skilled Trades & Technicians In-Demand Skills**

Skilled Trades occupations mainly require manufacturing-focused skills and specific tool proficiencies. Employer demand for skills such as CNC milling and repair abilities showcases the technical nature of these positions. Workers will also need more general skills like physical ability, mathematics, and effective communication to succeed in the workplace.

#### **Technical In-Demand Skills**

- Repair/Inspection
- Computer Numerical Control (CNC)
- Machining
- Supervisory Skills
- Welding

### Foundational In-Demand Skills

- Communication Skills
- Ability to Perform Physical Labor
- Mathematics
- Troubleshooting
- Writing

### Job Type

Full-time: 68.4%Part-time: 1.7%Temporary: 6.1%

### **Certifications Required**

- Commercial Driver's License (CDL)
- Forklift Operator Certification
- Welding Certification (e.g. AWS Certified Welder)
- American Society for Quality (ASQ) Certification
- Automotive Service Excellence (ASE) Certification







### Knowledge areas: Engineering, Business Administration

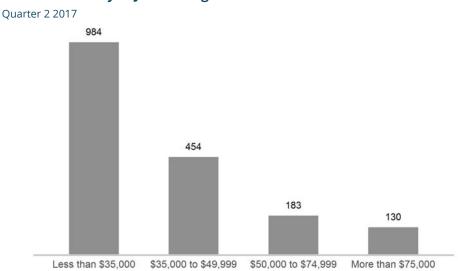
# Education required: High school diploma/ vocational training

## **Skilled Trades & Technicians Wages and Advertised Salary**

Skilled Trades are among the lowest paid occupations across southeast Michigan. Fifty-six percent of advertised salaries in the Skilled Trades in Q2 2017 were below \$35,000 per year. The median advertised salary was \$39,000 annually, although this may reflect the high number of entry-level jobs represented in online job postings.

Wage data from the BLS, shown below, reports that seven of the top ten in-demand Skilled Trades jobs during Q2 2017 have median wages over \$15 per hour with strong growth potential following additional experience.

### **Advertised Salary in Job Postings**



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Wage Data from Bureau of Labor Statistics 2016**

| Occupation<br>Code | Occupation Name   | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|---|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 51-1011            | First-Line Supervisors of Production and Operating Workers                                    | \$17.69                     | \$23.27                     | \$30.49         | \$40.20                     | \$49.23                     |
| 51-9199            | Production Workers, All Other   | \$10.58                     | \$13.29                     | \$17.05         | \$20.16                     | \$24.66                     |
| 51-9061            | Inspectors, Testers, Sorters, Samplers, and<br>Weighers                                       | \$9.83                      | \$11.63                     | \$16.00         | \$22.84                     | \$29.60                     |
| 51-4041            | Machinists  | \$12.87                     | \$15.69                     | \$20.00         | \$24.87                     | \$29.13                     |
| 51-4011            | Computer-Controlled Machine Tool<br>Operators, Metal and Plastic                              | \$12.00                     | \$14.90                     | \$18.67         | \$22.27                     | \$27.46                     |
| 51-4121            | Welders, Cutters, and Welder Fitters  | \$13.16                     | \$15.48                     | \$18.30         | \$22.73                     | \$29.08                     |
| 17-3023            | Electronics Engineering Technicians   | \$15.77                     | \$20.31                     | \$26.74         | \$33.16                     | \$39.30                     |
| 17-3029            | Manufacturing Production Technicians  | \$18.24                     | \$24.12                     | \$31.22         | \$37.72                     | \$46.03                     |
| 51-4111            | Tool and Die Makers   | \$16.42                     | \$20.60                     | \$25.95         | \$32.11                     | \$36.45                     |
| 51-4031            | Cutting, Punching, and Press Machine<br>Setters, Operators, and Tenders, Metal and<br>Plastic | \$10.80                     | \$12.77                     | \$16.71         | \$25.02                     | \$28.04                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



# % Skilled Trades Occupations

Grinding, Lapping, Polishing, and Buffing

51-4033 Machine Tool Setters, Operators, and Tenders, Metal and Plastic

### **Custom Occupation Group**

The Skilled Trades Occupations group encompasses many workers within technical fields and manufactruing. With the automotive industry presence in Southeast Michigan, the Skilled Trades occupation group covers many local workers. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

| SOC Code | Occupation   | SOC Code | Occupation  |
|----------|--|----------|---|
| 11-3051  | Industrial Production Managers Aerospace Engineering and Operations        | 51-4034  | Lathe and Turning Machine Tool Setters,   |
| 17-3021  | Technicians  |          | Operators, and Tenders, Metal and Plastic   |
| 17-3022  | Civil Engineering Technicians  | 51-4035  | Milling and Planing Machine Setters, Operators, and Tenders, Metal and Plastic    |
| 17-3023  | Electrical and Electronics Engineering Technicians                         | 51-4041  | Machinists  |
| 17-3024  | Electro-Mechanical Technicians   | 51-4051  | Metal-Refining Furnace Operators and Tenders                                      |
| 17-3025  | Environmental Engineering Technicians                                      | 51-4052  | Pourers and Casters, Metal  |
| 17-3026  | Industrial Engineering Technicians   | 51-4061  | Model Makers, Metal and Plastic   |
| 17-3027  | Mechanical Engineering Technicians   | 51-4062  | Patternmakers, Metal and Plastic  |
| 17-3029  | Engineering Technicians, Except Drafters,                                  | 51-4071  | Foundry Mold and Coremakers   |
| 17-3031  | All Other Surveying and Mapping Technicians                                | 54 4070  | Molding, Coremaking, and Casting Machine  |
|          | First-Line Supervisors of Production and                                   | 51-4072  | Setters, Operators, and Tenders, Metal and Plastic                                |
| 51-1011  | Operating Workers  | 54 4004  | Multiple Machine Tool Setters, Operators,   |
| 51-2021  | Coil Winders, Tapers, and Finishers  | 51-4081  | and Tenders, Metal and Plastic  |
| 51-2041  | Structural Metal Fabricators and Fitters                                   | 51-4111  | Tool and Die Makers   |
| 51-2091  | Fiberglass Laminators and Fabricators                                      | 51-4121  | Welders, Cutters, Solderers, and Brazers  |
| 51-3099  | Food Processing Workers, All Other<br>Computer-Controlled Machine Tool     | 51-4122  | Welding, Soldering, and Brazing Machine Setters, Operators, and Tenders           |
| 51-4011  | Operators, Metal and Plastic   | 51-4191  | Heat Treating Equipment Setters,  |
| 51-4012  | Computer Numerically Controlled Machine                                    |          | Operators, and Tenders, Metal and Plastic   |
|          | Tool Programmers, Metal and Plastic Extruding and Drawing Machine Setters, | 51-4192  | Layout Workers, Metal and Plastic   |
| 51-4021  | Operators, and Tenders, Metal and Plastic                                  | 51-4193  | Plating and Coating Machine Setters,<br>Operators, and Tenders, Metal and Plastic |
| 51-4022  | Forging Machine Setters, Operators, and                                    | 51-4194  | Tool Grinders, Filers, and Sharpeners   |
| <b>5</b> | Tenders, Metal and Plastic<br>Rolling Machine Setters, Operators, and      | 51-4199  | Metal Workers and Plastic Workers, All Other                                      |
| 51-4023  | Tenders, Metal and Plastic   | 51-5111  | Prepress Technicians and Workers  |
|          | Cutting, Punching, and Press Machine                                       | 51-9199  | Production Workers, All Other   |
| 51-4031  | Setters, Operators, and Tenders, Metal and                                 | 31-3100  | Troduction Workers, All Other   |
|          | Plastic Drilling and Boring Machine Tool Setters,                          |          |   |
| 51-4032  | Operators, and Tenders, Metal and Plastic                                  |          |   |





### Transportation, Distribution, and Logistics (TDL) Occupation Group

### Introduction

Transportation, Distribution, and Logistics (TDL) workers help move materials in an efficient manner whether it is from one company to another or directly to a consumer. Logistics workers range from materials movers to logistics analysts, coordinating and analyzing material and goods movement.

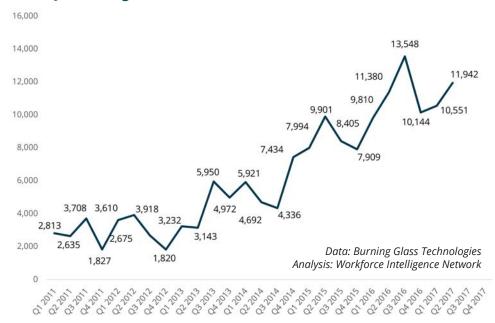
### **Job Posting Analysis**

Online job postings for TDL occupations have continued to trend upward. In Q2 2017, there was a 13 percent growth to 11,942 online job ads. Over the past year since Q2 2016, a surge in demand for truck drivers has driven the substantial increase in posting intensity.

#### **Employment Analysis**

**Employment of TDL workers** increased to 278,999 workers in 2017. This represents the highest level of employment in the WIN Region for this occupation group since 2007. Since bottoming out in 2009 during the Great Recession, employment has now increased for eight consecutive years.

### **Online Job Postings**



### **Employment Over Time**

2017

230,000

320,000 310,000 300,000 293,310 288,304 290,000 290,643 278,999 280,000 273,318 265,635 270,000 263,848 259,391 269,521 260,000 250,000 242,339 1 818 240,000 240,949

2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017

Analysis: Workforce Intelligence Network









# Entry-level opportunities remain high

7.901

# Transportation, Distribution, and Logistics (TDL) Top Jobs Posted

Quarter 2 2017



32

Material Moving Workers, All Other

Logistics Engineers | 26

Heavy and Tractor-Trailer Truck Drivers continue to dominate TDL online postings with over five times as many ads as the next most indemand occupation. Other top jobs have remained consistent through recent quarters, such as Laborers and Freight, Stock and Material Movers, Automotive and Watercraft Service Attendants, and Stock Clerks-Stockroom, Warehouse, or Storage Yard.





# 278,999 workers employed in TDL-related jobs

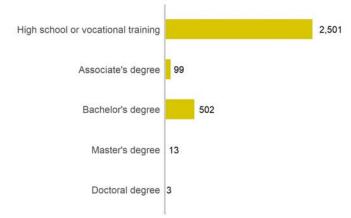
# 16% increase in employer demand

## Transportation, Distribution, and Logistics (TDL) Education and Experience

Entry-level job opportunities in TDL are abundant as 69 percent of openings that specified desired experience are available to candidates with zero to two years. The next most in-demand experience level was three to five years, with about one third as many postings.

Among postings stating educational requirements, 80 percent of postings required only a high school diploma or vocational training. Bachelor's degrees were the second most in demand education level for prospective candidates, with 16 percent of job ads. These likely represent logistics analyst and logistician positions. The low requirements for entry and continually growing employment levels make this occupation group a promising one for job seekers.

### **Educational Attainment**

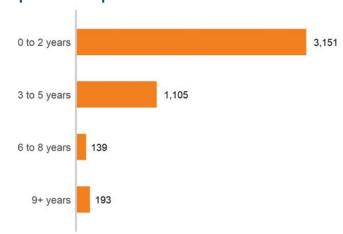


Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **In-Demand Area of Study**

- Business Administration and Management, General
- Engineering, General
- Logistics, Materials, and Supply Chain Management
- Mechanical Engineering
- Computer Science

### **Experience Required**







### Hot skills: Inspection, Repair, Forklift Operation



# Bachelor's degree leads to high wage potential

### Transportation, Distribution, and Logistics (TDL) In-Demand Skills

The most often advertised baseline and specialized skills for TDL occupations demonstrate that employers in southeast. Michigan seek workers with well-rounded foundational skills along with expertise in TDL-specific duties. In addition to skills in auto repair, logistics, or inventory management, these workers must be able to communicate in teams, problem solve, and effectively perform physical labor.

#### **Technical In-Demand Skills**

- Repair/Inspection
- Forklift Operation
- Customer Service
- Scheduling
- Logistics

#### **Foundational In-Demand Skills**

- Communication Skills
- Ability to Perform Physical Labor
- Organizational Skills/ Detail-Oriented
- Writing
- Planning

### Job Type

Full-time: 27.4%Part-time: 3.6%Temporary: 3.6%

### **Certifications Required**

- CDL Class A
- Commercial Driver's License
- Automotive Service Excellence (ASE) Certification
- Forklift Operator Certification
- Air Brake Certified







# Occupation group average advertised salary: \$60,000

# \$49.51: median hourly wage for Logistics Managers

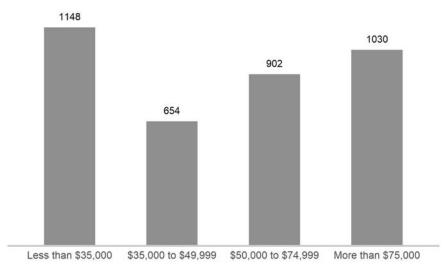
### Transportation, Distribution, and Logistics (TDL)

### **Wages and Advertised Salary**

While the most common advertised salary for the TDL group in the WIN Region was below \$35,000 annually with 31 percent of postings, jobs offering over \$75,000 were nearly as common with 28 percent. Job postings advertising salaries do not represent wages for all jobs in TDL, but they serve as a sufficient proxy to suggest strong wage growth potential for some occupations. The average advertised salary in Q2 2017 was \$60,000 per year. The concentration of most advertised salaries was below \$35,000 and above \$75,000 per year in TDL, which is demonstrated in the wage table below. While logistics analysts and other closely related positions may earn more than \$40 per hour at the median, automotive and watercraft attendants, and material moving workers and similar positions earn around \$10 per hour at the median.

### **Advertised Salary in Job Postings**

Quarter 2 2017



Data: Burning Glass Technologies Analysis: Workforce Intelligence Network

### **Wage Data from Bureau of Labor Statistics 2016**

| Occupation<br>Code | Occupation Name  | 10th<br>Percentile<br>Wages | 25th<br>Percentile<br>Wages | Median<br>Wages | 75th<br>Percentile<br>Wages | 90th<br>Percentile<br>Wages |
|--------------------|--|-----------------------------|-----------------------------|-----------------|-----------------------------|-----------------------------|
| 53-3032            | Heavy and Tractor-Trailer Truck Drivers  | \$13.77                     | \$16.07                     | \$19.55         | \$24.45                     | \$30.33                     |
| 53-7062            | Laborers and Freight, Stock, and Material<br>Movers, Hand  | \$9.37                      | \$10.67                     | \$13.24         | \$16.65                     | \$20.29                     |
| 53-6031            | Automotive and Watercraft Service<br>Attendants  | \$8.80                      | \$9.15                      | \$9.96          | \$12.01                     | \$14.25                     |
| 43-5081            | Stock Clerks- Stockroom, Warehouse, or<br>Storage Yard   | \$8.86                      | \$9.33                      | \$11.04         | \$14.72                     | \$18.63                     |
| 53-1031            | First-Line Supervisors of Transportation and<br>Material-Moving Machine and Vehicle<br>Operators | \$14.67                     | \$20.18                     | \$25.89         | \$34.08                     | \$39.79                     |
| 15-1199            | Data Warehousing Specialists   | \$20.58                     | \$27.51                     | \$38.56         | \$49.44                     | \$59.88                     |
| 11-3071            | Logistics Managers   | \$32.37                     | \$39.03                     | \$49.51         | \$62.31                     | \$75.72                     |
| 13-1081            | Logistics Analysts   | \$23.50                     | \$30.34                     | \$40.67         | \$48.55                     | \$56.46                     |
| 53-7051            | Industrial Truck and Tractor Operators   | \$10.66                     | \$12.66                     | \$16.00         | \$21.20                     | \$25.21                     |
| 13-1081            | Logisticians   | \$23.50                     | \$30.34                     | \$40.67         | \$48.55                     | \$56.46                     |

Data: EMSI, BLS

Analysis: Workforce Intelligence Network



## TDL Occupations

### **Custom Occupation Group**

The Transportation, Distribution, and Logistics group (TDL) encompasses jobs focused on the supply chain, with warehouse workers, truck drivers, and logisticians. The following occupations are used by WIN researchers to provide custom analysis: The Workforce Intelligence Network for Southeast Michigan should be cited any time the analysis, graphics, or custom occupation group from this report are used.

| SOC Code           | Occupation   | SOC Code           | Occupation  |
|--------------------|--|--------------------|---|
| 11-3071            | Transportation, Storage, and Distribution Managers                       | 49-9099            | Installation, Maintenance, and Repair Workers, All Other  |
| 11-9199            | Managers, All Other  | 51-2011            | Aircraft Structure, Surfaces, Rigging, and  |
| 13-1081            | Logisticians   |                    | Systems Assemblers  |
| 13-1199            | Business Operations Specialists, All Other                               | 51-2031            | Engine and Other Machine Assemblers   |
| 17-2111            | Health and Safety Engineers, Except Mining                               | 53-1011            | Aircraft Cargo Handling Supervisors   |
| 17-3021            | Safety Engineers and Inspectors Aerospace Engineering and Operations     | 53-1021            | First-Line Supervisors of Helpers, Laborers, and Material Movers, Hand First-Line Supervisors of Transportation and |
| 19-3099            | Technicians Social Scientists and Related Workers, All Other             | 53-1031            | Material-Moving Machine and Vehicle Operators   |
|                    | Reservation and Transportation Ticket                                    | 53-2011            | Airline Pilots, Copilots, and Flight Engineers  |
| 43-4181            | Agents and Travel Clerks   | 53-2012            | Commercial Pilots   |
| 43-5011            | Cargo and Freight Agents   | 53-2021            | Air Traffic Controllers   |
| 43-5021            | Couriers and Messengers  | 53-2022            | Airfield Operations Specialists   |
| 43-5032            | Dispatchers, Except Police, Fire, and                                    | 53-2031            | Flight Attendants   |
|                    | Ambulance  | 53-3011            | Ambulance Drivers and Attendants, Except  |
| 43-5051            | Postal Service Clerks  |                    | Emergency Medical Technicians   |
| 43-5052            | Postal Service Mail Carriers   | 53-3021            | Bus Drivers, Transit and Intercity  |
| 43-5053            | Postal Service Mail Sorters, Processors, and                             | 53-3022            | Bus Drivers, School or Special Client   |
| 43-5061            | Processing Machine Operators Production, Planning, and Expediting Clerks | 53-3032            | Heavy and Tractor-Trailer Truck Drivers   |
| 43-5001            | Shipping, Receiving, and Traffic Clerks                                  | 53-3033            | Light Truck or Delivery Services Drivers  |
| 43-5081            | Stock Clerks and Order Fillers   | 53-3041            | Taxi Drivers and Chauffeurs   |
|                    | Weighers, Measurers, Checkers, and                                       | 53-3099            | Motor Vehicle Operators, All Other  |
| 43-5111            | Samplers, Recordkeeping  | 53-4011            | Locomotive Engineers  |
| 47-2011            | Boilermakers   | 53-4012            | Locomotive Firers   |
| 47-4061            | Rail-Track Laying and Maintenance<br>Equipment Operators                 | 53-4013            | Rail Yard Engineers, Dinkey Operators, and Hostlers   |
| 49-2091            | Avionics Technicians   | 53-4021            | Railroad Brake, Signal, and Switch<br>Operators   |
| 49-2093            | Electrical and Electronics Installers and                                | 53-4031            | Railroad Conductors and Yardmasters   |
| 40-2000            | Repairers, Transportation Equipment                                      | 53-4099            | Rail Transportation Workers, All Other  |
| 49-2096            | Electronic Equipment Installers and<br>Repairers, Motor Vehicles         | 53-6011            | Bridge and Lock Tenders   |
| 49-3011            | Aircraft Mechanics and Service Technicians                               | 53-6021            | Parking Lot Attendants  |
| 49-3011            | Automotive Body and Related Repairers                                    | 50 0004            | Automotive and Watercraft Service   |
| 49-3021            | Automotive Glass Installers and Repairers                                | 53-6031            | Attendants  |
|                    | Automotive Service Technicians and                                       | 53-6041            | Traffic Technicians   |
| 49-3023            | Mechanics  | 53-6051            | Transportation Inspectors   |
| 49-3031            | Bus and Truck Mechanics and Diesel                                       | 53-6099            | Transportation Workers, All Other   |
| 49-3031            | Engine Specialists   | 53-7011            | Conveyor Operators and Tenders  |
| 49-3042            | Mobile Heavy Equipment Mechanics, Except Engines                         | 53-7021<br>53-7032 | Crane and Tower Operators Excavating and Loading Machine and  |
| 49-3043            | Rail Car Repairers   | 53-7032            | Dragline Operators  |
| 49-3053            | Outdoor Power Equipment and Other Small                                  | 53-7041            | Hoist and Winch Operators   |
|                    | Engine Mechanics   | 53-7051            | Industrial Truck and Tractor Operators  |
| 49-3091            | Bicycle Repairers  | 53-7061            | Cleaners of Vehicles and Equipment  |
| 49-3092<br>49-3093 | Recreational Vehicle Service Technicians Tire Repairers and Changers     | 53-7062            | Laborers and Freight, Stock, and Material Movers, Hand  |
| 49-9097            | Signal and Track Switch Repairers  | 53-7064            | Packers and Packagers, Hand   |
| .5 5551            |  | 53-7121            | Tank Car, Truck, and Ship Loaders   |



**Annual Labor Market Data** 

| Allitual Labor Ivial Ke | CCBata      |             |             |             |             |             |             |                                      |                     |                                |
|-------------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|--------------------------------------|---------------------|--------------------------------|
|                         | 2010 Annual | 2011 Annual | 2012 Annual | 2013 Annual | 2014 Annual | 2015 Annual | 2016 Annual | 2017 Annual<br>(Thru 2nd<br>Quarter) | Change from<br>2016 | Percent<br>Change<br>from 2016 |
| Labor Force             | 2,748,569   | 2,674,603   | 2,675,835   | 2,707,407   | 2,709,990   | 2,705,375   | 2,755,253   | 2,776,122                            | 20,869              | 0.8%                           |
| Employment              | 2,380,682   | 2,382,010   | 2,417,900   | 2,454,572   | 2,499,390   | 2,551,546   | 2,612,592   | 2,654,919                            | 42,327              | 1.6%                           |
| Unemployment            | 367,888     | 292,593     | 257,935     | 252,835     | 210,601     | 153,829     | 142,661     | 121,203                              | -21,458             | -15.0%                         |
| Unemployment Rate       | 13.4%       | 10.9%       | 9.6%        | 9.3%        | 7.8%        | 5.7%        | 5.2%        | 4.4%                                 | -0.8%               | na                             |

\*Note: Monthly data averaged by year Data: Bureau of Labor Statistics

**Quarterly Labor Market Data** 

|                   | 2nd Quarter<br>2016 | 3rd Quarter<br>2016 | 4th Quarter<br>2016 | 1st Quarter<br>2017 | 2nd Quarter<br>2017 | Change from<br>1st Quarter<br>2017 | Percent<br>Change from<br>1st Quarter<br>2017 | One-Year<br>Change from<br>2nd Quarter<br>2016 | One-Year<br>Percent<br>Change from<br>2nd Quarter<br>2016 |
|-------------------|---------------------|---------------------|---------------------|---------------------|---------------------|------------------------------------|---|--|---|
| Labor Force       | 2,743,560           | 2,783,520           | 2,765,994           | 2,778,325           | 2,773,919           | -4,406                             | -0.2%   | 30,359   | 1.1%  |
| Employment        | 2,609,075           | 2,623,523           | 2,632,697           | 2,624,882           | 2,668,810           | 43,928                             | 1.7%  | 59,735   | 2.3%  |
| Unemployment      | 134,486             | 159,997             | 133,297             | 153,443             | 105,109             | -48,333                            | -36.3%  | -29,376  | -21.8%  |
| Unemployment Rate | 4.9%                | 5.7%                | 4.8%                | 5.5%                | 3.8%                | 1.7%                               | na  | -1.1%  | na  |

\*Note: Monthly data averaged by quarter

Data: Bureau of Labor Statistics

**Monthly Labor Market Data** 

|                   | April 2016 | May 2016  | June 2016 | July 2016 | August 2016 | September<br>2016 | October 2016 | November<br>2016 | December<br>2016 | January<br>2017 | February<br>2017 | March 2017 | April 2017 | May 2017  | June 2017 |
|-------------------|------------|-----------|-----------|-----------|-------------|-------------------|--------------|------------------|------------------|-----------------|------------------|------------|------------|-----------|-----------|
| Labor Force       | 2,718,600  | 2,744,022 | 2,768,059 | 2,787,191 | 2,781,422   | 2,781,946         | 2,781,878    | 2,760,458        | 2,755,647        | 2,770,797       | 2,783,790        | 2,780,388  | 2,766,314  | 2,777,497 | 2,777,947 |
| Employment        | 2,594,656  | 2,616,363 | 2,616,205 | 2,615,624 | 2,620,991   | 2,633,954         | 2,632,527    | 2,636,540        | 2,629,025        | 2,606,480       | 2,623,865        | 2,644,302  | 2,659,861  | 2,675,918 | 2,670,651 |
| Unemployment      | 123,944    | 127,659   | 151,854   | 171,567   | 160,431     | 147,992           | 149,351      | 123,918          | 126,622          | 164,317         | 159,925          | 136,086    | 106,453    | 101,579   | 107,296   |
| Unemployment Rate | 4.6%       | 4.7%      | 5.5%      | 6.2%      | 5.8%        | 5.3%              | 5.4%         | 4.5%             | 4.6%             | 5.9%            | 5.7%             | 4.9%       | 3.8%       | 3.7%      | 3.9%      |

\* Note: Data shown for 15 most recently available months

Data: Bureau of Labor Statistics

## Job Posting Data by Occupation Group\* Over Time

|   | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q1 2017-Q2 2017 |
|---|---------|---------|---------|---------|---------|------------------|-------------------------------------|-----------------------------------|
| Total Postings                              | 139,765 | 149,379 | 141,413 | 160,628 | 161,940 |                  | 15.9%                               | 0.8%                              |
| Agriculture                                 | 1,835   | 1,776   | 1,660   | 2,447   | 2,407   |                  | 31.2%                               | -1.6%                             |
| Business & finance                          | 9,011   | 9,044   | 9,335   | 9,966   | 9,862   |                  | 9.4%                                | -1.0%                             |
| Construction                                | 1,281   | 1,492   | 1,219   | 1,472   | 1,657   |                  | 29.4%                               | 12.6%                             |
| Customer service                            | 30,303  | 34,218  | 33,345  | 35,398  | 35,837  |                  | 18.3%                               | 1.2%                              |
| Education                                   | 2,114   | 3,034   | 3,150   | 2,613   | 2,675   |                  | 26.5%                               | 2.4%                              |
| Energy                                      | 272     | 259     | 240     | 328     | 279     |                  | 2.6%                                | -14.9%                            |
| Engineers & designers                       | 9,454   | 8,977   | 7,941   | 9,180   | 8,646   | <b>\</b>         | -8.5%                               | -5.8%                             |
| Health care                                 | 17,880  | 20,099  | 19,607  | 25,381  | 26,234  |                  | 46.7%                               | 3.4%                              |
| Information technology                      | 17,335  | 16,966  | 14,646  | 16,083  | 16,378  |                  | -5.5%                               | 1.8%                              |
| Skilled trades & technicians                | 4,503   | 4,755   | 4,797   | 5,947   | 5,559   |                  | 23.5%                               | -6.5%                             |
| Transportation, distribution, and logistics | 11,380  | 13,548  | 10,144  | 10,551  | 11,942  |                  | 4.9%                                | 13.2%                             |

<sup>\*</sup>Note: Some overlap exists between groups, the occupational groups are not mutually exclusive. Thus, postings should not be added from one group to another but instead should be analyzed on their own.

Total Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q1<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q1 2017-Q2 2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|-----------------------------------|
| WIN-Region Total     | 139,765 | 149,379 | 141,413 | 160,628 | 161,940 | 100.0%                    |                  | 15.9%                               | 0.8%                              |
| Detroit              | 28,456  | 29,905  | 27,288  | 28,238  | 31,757  | 19.6%                     |                  | 11.6%                               | 12.5%                             |
| Genesee & Shiawassee | 5,631   | 6,667   | 6,261   | 7,102   | 6,463   | 4.0%                      | /                | 14.8%                               | -9.0%                             |
| Hillsdale & Lenawee  | 1,606   | 2,329   | 1,848   | 1,952   | 2,056   | 1.3%                      |                  | 28.0%                               | 5.3%                              |
| Jackson              | 2,181   | 2,618   | 2,634   | 3,432   | 3,260   | 2.0%                      |                  | 49.5%                               | -5.0%                             |
| Livingston           | 2,162   | 2,727   | 2,545   | 2,692   | 2,539   | 1.6%                      | /                | 17.4%                               | -5.7%                             |
| Macomb               | 14,257  | 15,085  | 14,694  | 18,850  | 17,431  | 10.8%                     |                  | 22.3%                               | -7.5%                             |
| Monroe               | 1,694   | 3,196   | 2,940   | 2,494   | 2,512   | 1.6%                      |                  | 48.3%                               | 0.7%                              |
| Oakland              | 43,058  | 42,873  | 40,027  | 48,075  | 47,454  | 29.3%                     |                  | 10.2%                               | -1.3%                             |
| St. Clair            | 1,788   | 2,259   | 2,163   | 2,297   | 2,210   | 1.4%                      |                  | 23.6%                               | -3.8%                             |
| Thumb Area           | 1,598   | 1,783   | 1,608   | 1,919   | 1,871   | 1.2%                      | <b>/</b>         | 17.1%                               | -2.5%                             |
| Washtenaw            | 11,020  | 11,232  | 11,328  | 12,912  | 12,921  | 8.0%                      |                  | 17.3%                               | 0.1%                              |
| Wayne                | 54,770  | 58,610  | 55,365  | 58,903  | 63,223  | 39.0%                     | /                | 15.4%                               | 7.3%                              |
| Outer Wayne          | 26,314  | 28,705  | 28,077  | 30,665  | 31,466  | 19.4%                     |                  | 19.6%                               | 2.6%                              |
|                      |         |         |         |         |         |                           |                  |                                     |                                   |
| Prosperity Region 6  | 9,017   | 10,709  | 10,032  | 11,318  | 10,544  | 6.5%                      | /~               | 16.9%                               | -6.8%                             |
| Prosperity Region 9  | 16,969  | 18,906  | 18,355  | 20,988  | 20,776  | 12.8%                     |                  | 22.4%                               | -1.0%                             |
| Prosperity Region 10 | 113,779 | 119,764 | 113,026 | 128,322 | 130,620 | 80.7%                     | ~                | 14.8%                               | 1.8%                              |

## Agriculture Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 1,835   | 1,776   | 1,660   | 2,447   | 2,407   | 100.0%                    |                  | 31.2%                               | -1.6%                                |
| Detroit              | 384     | 351     | 384     | 386     | 434     | 18.0%                     |                  | 13.0%                               | 12.4%                                |
| Genesee & Shiawassee | 94      | 86      | 82      | 140     | 141     | 5.9%                      |                  | 50.0%                               | 0.7%                                 |
| Hillsdale & Lenawee  | 18      | 26      | 10      | 29      | 32      | 1.3%                      | ~                | 77.8%                               | 10.3%                                |
| Jackson              | 33      | 19      | 27      | 48      | 55      | 2.3%                      |                  | 66.7%                               | 14.6%                                |
| Livingston           | 61      | 51      | 36      | 66      | 65      | 2.7%                      |                  | 6.6%                                | -1.5%                                |
| Macomb               | 187     | 149     | 183     | 315     | 243     | 10.1%                     |                  | 29.9%                               | -22.9%                               |
| Monroe               | 24      | 30      | 29      | 31      | 34      | 1.4%                      |                  | 41.7%                               | 9.7%                                 |
| Oakland              | 520     | 534     | 435     | 684     | 645     | 26.8%                     |                  | 24.0%                               | -5.7%                                |
| St. Clair            | 33      | 20      | 20      | 42      | 37      | 1.5%                      |                  | 12.1%                               | -11.9%                               |
| Thumb Area           | 28      | 30      | 15      | 53      | 22      | 0.9%                      |                  | -21.4%                              | -58.5%                               |
| Washtenaw            | 197     | 175     | 173     | 220     | 240     | 10.0%                     |                  | 21.8%                               | 9.1%                                 |
| Wayne                | 640     | 656     | 650     | 817     | 893     | 37.1%                     |                  | 39.5%                               | 9.3%                                 |
| Outer Wayne          | 256     | 305     | 266     | 431     | 459     | 19.1%                     |                  | 79.3%                               | 6.5%                                 |
|                      |         |         |         |         |         |                           | ~                |                                     |                                      |
| Prosperity Region 6  | 155     | 136     | 117     | 235     | 200     | 8.3%                      | -                | 29.0%                               | -14.9%                               |
| Prosperity Region 9  | 309     | 271     | 246     | 363     | 392     | 16.3%                     |                  | 26.9%                               | 8.0%                                 |
| Prosperity Region 10 | 1,371   | 1,369   | 1,297   | 1,847   | 1,815   | 75.4%                     |                  | 32.4%                               | -1.7%                                |

## Business and Finance Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 9,011   | 9,044   | 9,335   | 9,966   | 9,862   | 100.0%                    |                  | 9.4%                                | -1.0%                                |
| Detroit              | 2,300   | 2,411   | 2,310   | 2,276   | 2,613   | 26.5%                     |                  | 13.6%                               | 14.8%                                |
| Genesee & Shiawassee | 185     | 171     | 255     | 259     | 236     | 2.4%                      |                  | 27.6%                               | -8.9%                                |
| Hillsdale & Lenawee  | 55      | 55      | 65      | 97      | 65      | 0.7%                      |                  | 18.2%                               | -33.0%                               |
| Jackson              | 133     | 155     | 196     | 200     | 190     | 1.9%                      |                  | 42.9%                               | -5.0%                                |
| Livingston           | 95      | 108     | 105     | 103     | 91      | 0.9%                      |                  | -4.2%                               | -11.7%                               |
| Macomb               | 587     | 645     | 701     | 903     | 734     | 7.4%                      |                  | 25.0%                               | -18.7%                               |
| Monroe               | 112     | 169     | 172     | 175     | 104     | 1.1%                      |                  | -7.1%                               | -40.6%                               |
| Oakland              | 3,273   | 3,017   | 3,053   | 3,364   | 3,210   | 32.5%                     | <b>\</b>         | -1.9%                               | -4.6%                                |
| St. Clair            | 72      | 89      | 115     | 74      | 78      | 0.8%                      |                  | 8.3%                                | 5.4%                                 |
| Thumb Area           | 39      | 40      | 51      | 41      | 42      | 0.4%                      |                  | 7.7%                                | 2.4%                                 |
| Washtenaw            | 684     | 689     | 737     | 747     | 743     | 7.5%                      |                  | 8.6%                                | -0.5%                                |
| Wayne                | 3,776   | 3,906   | 3,884   | 4,003   | 4,369   | 44.3%                     |                  | 15.7%                               | 9.1%                                 |
| Outer Wayne          | 1,476   | 1,495   | 1,574   | 1,727   | 1,756   | 17.8%                     |                  | 19.0%                               | 1.7%                                 |
|                      |         |         |         |         |         |                           | ~                |                                     |                                      |
| Prosperity Region 6  | 296     | 300     | 421     | 374     | 356     | 3.6%                      |                  | 20.3%                               | -4.8%                                |
| Prosperity Region 9  | 967     | 1,007   | 1,103   | 1,147   | 1,089   | 11.0%                     |                  | 12.6%                               | -5.1%                                |
| Prosperity Region 10 | 7,748   | 7,737   | 7,810   | 8,445   | 8,417   | 85.3%                     |                  | 8.6%                                | -0.3%                                |

## Construction Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 1,281   | 1,492   | 1,219   | 1,472   | 1,657   | 100.0%                    |                  | 29.4%                               | 12.6%                                |
| Detroit              | 215     | 261     | 253     | 235     | 304     | 18.3%                     |                  | 41.4%                               | 29.4%                                |
| Genesee & Shiawassee | 87      | 89      | 45      | 88      | 92      | 5.6%                      |                  | 5.7%                                | 4.5%                                 |
| Hillsdale & Lenawee  | 13      | 32      | 13      | 24      | 25      | 1.5%                      |                  | 92.3%                               | 4.2%                                 |
| Jackson              | 29      | 43      | 23      | 33      | 41      | 2.5%                      |                  | 41.4%                               | 24.2%                                |
| Livingston           | 48      | 40      | 45      | 43      | 37      | 2.2%                      | <b>\</b>         | -22.9%                              | -14.0%                               |
| Macomb               | 176     | 184     | 162     | 241     | 263     | 15.9%                     |                  | 49.4%                               | 9.1%                                 |
| Monroe               | 31      | 28      | 19      | 26      | 37      | 2.2%                      | /                | 19.4%                               | 42.3%                                |
| Oakland              | 329     | 414     | 311     | 376     | 440     | 26.6%                     | //               | 33.7%                               | 17.0%                                |
| St. Clair            | 16      | 24      | 11      | 15      | 22      | 1.3%                      |                  | 37.5%                               | 46.7%                                |
| Thumb Area           | 33      | 36      | 31      | 29      | 40      | 2.4%                      | /                | 21.2%                               | 37.9%                                |
| Washtenaw            | 132     | 100     | 80      | 91      | 104     | 6.3%                      |                  | -21.2%                              | 14.3%                                |
| Wayne                | 387     | 502     | 479     | 506     | 556     | 33.6%                     |                  | 43.7%                               | 9.9%                                 |
| Outer Wayne          | 172     | 241     | 226     | 271     | 252     | 15.2%                     |                  | 46.5%                               | -7.0%                                |
|                      | 426     | 110     | 0.7     | 422     | 454     | 0.20/                     |                  | 42.20/                              | 46.70/                               |
| Prosperity Region 6  | 136     | 149     | 87      | 132     | 154     | 9.3%                      |                  | 13.2%                               | 16.7%                                |
| Prosperity Region 9  | 222     | 215     | 161     | 191     | 207     | 12.5%                     |                  | -6.8%                               | 8.4%                                 |
| Prosperity Region 10 | 923     | 1,128   | 971     | 1,149   | 1,296   | 78.2%                     |                  | 40.4%                               | 12.8%                                |

100.0%

## Customer Service Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 30,303  | 34,218  | 33,345  | 35,398  | 35,837  | 100.0%                    |                  | 18.3%                               | 1.2%                                 |
| Detroit              | 5,240   | 5,415   | 4,888   | 5,044   | 5,422   | 15.1%                     |                  | 3.5%                                | 7.5%                                 |
| Genesee & Shiawassee | 1,417   | 1,698   | 1,575   | 1,756   | 1,701   | 4.7%                      |                  | 20.0%                               | -3.1%                                |
| Hillsdale & Lenawee  | 339     | 464     | 485     | 467     | 421     | 1.2%                      |                  | 24.2%                               | -9.9%                                |
| Jackson              | 465     | 560     | 572     | 767     | 624     | 1.7%                      |                  | 34.2%                               | -18.6%                               |
| Livingston           | 665     | 857     | 913     | 942     | 880     | 2.5%                      |                  | 32.3%                               | -6.6%                                |
| Macomb               | 3,260   | 3,792   | 3,749   | 4,055   | 3,979   | 11.1%                     |                  | 22.1%                               | -1.9%                                |
| Monroe               | 414     | 567     | 675     | 727     | 637     | 1.8%                      |                  | 53.9%                               | -12.4%                               |
| Oakland              | 9,403   | 10,413  | 9,614   | 10,766  | 11,035  | 30.8%                     | /                | 17.4%                               | 2.5%                                 |
| St. Clair            | 405     | 474     | 575     | 550     | 547     | 1.5%                      |                  | 35.1%                               | -0.5%                                |
| Thumb Area           | 323     | 366     | 355     | 430     | 392     | 1.1%                      |                  | 21.4%                               | -8.8%                                |
| Washtenaw            | 2,255   | 2,584   | 2,529   | 2,705   | 2,658   | 7.4%                      |                  | 17.9%                               | -1.7%                                |
| Wayne                | 11,357  | 12,443  | 12,303  | 12,233  | 12,963  | 36.2%                     |                  | 14.1%                               | 6.0%                                 |
| Outer Wayne          | 6,117   | 7,028   | 7,415   | 7,189   | 7,541   | 21.0%                     |                  | 23.3%                               | 4.9%                                 |
|                      |         |         |         |         |         |                           |                  |                                     |                                      |
| Prosperity Region 6  | 2,145   | 2,538   | 2,505   | 2,736   | 2,640   | 7.4%                      |                  | 23.1%                               | -3.5%                                |
| Prosperity Region 9  | 3,724   | 4,465   | 4,499   | 4,881   | 4,583   | 12.8%                     |                  | 23.1%                               | -6.1%                                |
| Prosperity Region 10 | 24,434  | 27,215  | 26,341  | 27,781  | 28,614  | 79.8%                     |                  | 17.1%                               | 3.0%                                 |

## Education Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 2,114   | 3,034   | 3,150   | 2,613   | 2,675   | 100.0%                    |                  | 26.5%                               | 2.4%                                 |
| Detroit              | 413     | 391     | 538     | 491     | 629     | 23.5%                     |                  | 52.3%                               | 28.1%                                |
| Genesee & Shiawassee | 207     | 257     | 212     | 242     | 200     | 7.5%                      |                  | -3.4%                               | -17.4%                               |
| Hillsdale & Lenawee  | 29      | 68      | 61      | 14      | 42      | 1.6%                      |                  | 44.8%                               | 200.0%                               |
| Jackson              | 45      | 80      | 60      | 59      | 64      | 2.4%                      | /                | 42.2%                               | 8.5%                                 |
| Livingston           | 16      | 43      | 21      | 18      | 11      | 0.4%                      |                  | -31.3%                              | -38.9%                               |
| Macomb               | 161     | 306     | 337     | 247     | 261     | 9.8%                      |                  | 62.1%                               | 5.7%                                 |
| Monroe               | 48      | 58      | 52      | 28      | 24      | 0.9%                      |                  | -50.0%                              | -14.3%                               |
| Oakland              | 543     | 796     | 765     | 659     | 634     | 23.7%                     |                  | 16.8%                               | -3.8%                                |
| St. Clair            | 13      | 49      | 8       | 17      | 8       | 0.3%                      |                  | -38.5%                              | -52.9%                               |
| Thumb Area           | 13      | 79      | 38      | 37      | 38      | 1.4%                      |                  | 192.3%                              | 2.7%                                 |
| Washtenaw            | 259     | 347     | 416     | 332     | 297     | 11.1%                     |                  | 14.7%                               | -10.5%                               |
| Wayne                | 780     | 951     | 1,180   | 960     | 1,018   | 38.1%                     |                  | 30.5%                               | 6.0%                                 |
| Outer Wayne          | 367     | 560     | 642     | 469     | 389     | 14.5%                     |                  | 6.0%                                | -17.1%                               |
|                      |         |         |         |         |         |                           |                  |                                     |                                      |
| Prosperity Region 6  | 233     | 385     | 258     | 296     | 246     | 9.2%                      | /                | 5.6%                                | -16.9%                               |
| Prosperity Region 9  | 349     | 538     | 558     | 423     | 414     | 15.5%                     |                  | 18.6%                               | -2.1%                                |
| Prosperity Region 10 | 1,532   | 2,111   | 2,334   | 1,894   | 1,937   | 72.4%                     |                  | 26.4%                               | 2.3%                                 |

Energy Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 272     | 259     | 240     | 328     | 279     | 100.0%                    |                  | 2.6%                                | -14.9%                               |
| Detroit              | 129     | 87      | 79      | 123     | 98      | 35.1%                     |                  | -24.0%                              | -20.3%                               |
| Genesee & Shiawassee | 49      | 0       | 1       | 6       | 4       | 1.4%                      |                  | -91.8%                              | -33.3%                               |
| Hillsdale & Lenawee  | 0       | 0       | 0       | 1       | 1       | 0.4%                      |                  | #DIV/0!                             | 0.0%                                 |
| Jackson              | 12      | 21      | 31      | 16      | 33      | 11.8%                     |                  | 175.0%                              | 106.3%                               |
| Livingston           | 4       | 0       | 0       | 2       | 2       | 0.7%                      |                  | -50.0%                              | 0.0%                                 |
| Macomb               | 17      | 4       | 6       | 16      | 12      | 4.3%                      |                  | -29.4%                              | -25.0%                               |
| Monroe               | 26      | 93      | 55      | 60      | 50      | 17.9%                     |                  | 92.3%                               | -16.7%                               |
| Oakland              | 7       | 3       | 9       | 15      | 27      | 9.7%                      |                  | 285.7%                              | 80.0%                                |
| St. Clair            | 5       | 7       | 12      | 34      | 9       | 3.2%                      |                  | 80.0%                               | -73.5%                               |
| Thumb Area           | 2       | 5       | 5       | 7       | 3       | 1.1%                      |                  | 50.0%                               | -57.1%                               |
| Washtenaw            | 4       | 5       | 7       | 7       | 5       | 1.8%                      |                  | 25.0%                               | -28.6%                               |
| Wayne                | 145     | 121     | 114     | 164     | 133     | 47.7%                     |                  | -8.3%                               | -18.9%                               |
| Outer Wayne          | 16      | 34      | 35      | 41      | 35      | 12.5%                     |                  | 118.8%                              | -14.6%                               |
|                      |         |         |         |         |         | /                         |                  |                                     | 65.00/                               |
| Prosperity Region 6  | 56      | 12      | 18      | 47      | 16      | 5.7%                      |                  | -71.4%                              | -66.0%                               |
| Prosperity Region 9  | 20      | 26      | 38      | 26      | 41      | 14.7%                     |                  | 105.0%                              | 57.7%                                |
| Prosperity Region 10 | 195     | 221     | 184     | 255     | 222     | 79.6%                     | /                | 13.8%                               | -12.9%                               |

Engineers & Designers Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 9,454   | 8,977   | 7,941   | 9,180   | 8,646   | 100.0%                    |                  | -8.5%                               | -5.8%                                |
| Detroit              | 1,057   | 1,273   | 977     | 1,001   | 1,140   | 13.2%                     |                  | 7.9%                                | 13.9%                                |
| Genesee & Shiawassee | 123     | 99      | 109     | 104     | 110     | 1.3%                      | \                | -10.6%                              | 5.8%                                 |
| Hillsdale & Lenawee  | 49      | 70      | 57      | 82      | 69      | 0.8%                      | /                | 40.8%                               | -15.9%                               |
| Jackson              | 135     | 142     | 162     | 129     | 156     | 1.8%                      |                  | 15.6%                               | 20.9%                                |
| Livingston           | 44      | 85      | 62      | 66      | 64      | 0.7%                      | /                | 45.5%                               | -3.0%                                |
| Macomb               | 1,181   | 1,108   | 1,102   | 1,720   | 1,236   | 14.3%                     | /                | 4.7%                                | -28.1%                               |
| Monroe               | 76      | 187     | 123     | 95      | 97      | 1.1%                      |                  | 27.6%                               | 2.1%                                 |
| Oakland              | 4,039   | 3,493   | 3,115   | 3,827   | 3,725   | 43.1%                     | /                | -7.8%                               | -2.7%                                |
| St. Clair            | 59      | 70      | 86      | 79      | 64      | 0.7%                      |                  | 8.5%                                | -19.0%                               |
| Thumb Area           | 36      | 25      | 26      | 22      | 29      | 0.3%                      | 1                | -19.4%                              | 31.8%                                |
| Washtenaw            | 480     | 374     | 372     | 465     | 455     | 5.3%                      |                  | -5.2%                               | -2.2%                                |
| Wayne                | 3,232   | 3,324   | 2,727   | 2,591   | 2,641   | 30.5%                     |                  | -18.3%                              | 1.9%                                 |
| Outer Wayne          | 2,175   | 2,051   | 1,750   | 1,590   | 1,501   | 17.4%                     |                  | -31.0%                              | -5.6%                                |
|                      | 240     | 104     | 224     | 205     | 202     | 2.20/                     | \ \              | 6.00/                               | 4.00/                                |
| Prosperity Region 6  | 218     | 194     | 221     | 205     | 203     | 2.3%                      | V \              | -6.9%                               | -1.0%                                |
| Prosperity Region 9  | 708     | 671     | 653     | 742     | 744     | 8.6%                      |                  | 5.1%                                | 0.3%                                 |
| Prosperity Region 10 | 8,528   | 8,112   | 7,067   | 8,233   | 7,699   | 89.0%                     |                  | -9.7%                               | -6.5%                                |

## Health Care Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 17,880  | 20,099  | 19,607  | 25,381  | 26,234  | 100.0%                    |                  | 46.7%                               | 3.4%                                 |
| Detroit              | 5,123   | 5,403   | 5,131   | 5,702   | 6,287   | 24.0%                     | /                | 22.7%                               | 10.3%                                |
| Genesee & Shiawassee | 976     | 1,197   | 1,203   | 1,589   | 1,338   | 5.1%                      |                  | 37.1%                               | -15.8%                               |
| Hillsdale & Lenawee  | 199     | 234     | 213     | 278     | 329     | 1.3%                      | /                | 65.3%                               | 18.3%                                |
| Jackson              | 242     | 305     | 269     | 488     | 584     | 2.2%                      |                  | 141.3%                              | 19.7%                                |
| Livingston           | 210     | 261     | 269     | 309     | 285     | 1.1%                      |                  | 35.7%                               | -7.8%                                |
| Macomb               | 1,839   | 2,055   | 1,999   | 3,081   | 2,964   | 11.3%                     |                  | 61.2%                               | -3.8%                                |
| Monroe               | 110     | 647     | 550     | 254     | 354     | 1.3%                      |                  | 221.8%                              | 39.4%                                |
| Oakland              | 4,205   | 4,291   | 4,295   | 5,802   | 5,706   | 21.8%                     | /                | 35.7%                               | -1.7%                                |
| St. Clair            | 365     | 466     | 480     | 598     | 585     | 2.2%                      |                  | 60.3%                               | -2.2%                                |
| Thumb Area           | 271     | 306     | 292     | 347     | 370     | 1.4%                      | /                | 36.5%                               | 6.6%                                 |
| Washtenaw            | 1,614   | 1,778   | 1,926   | 2,444   | 2,547   | 9.7%                      |                  | 57.8%                               | 4.2%                                 |
| Wayne                | 7,849   | 8,559   | 8,111   | 10,191  | 11,172  | 42.6%                     |                  | 42.3%                               | 9.6%                                 |
| Outer Wayne          | 2,726   | 3,156   | 2,980   | 4,489   | 4,885   | 18.6%                     |                  | 79.2%                               | 8.8%                                 |
|                      |         |         | _       |         |         |                           |                  |                                     |                                      |
| Prosperity Region 6  | 1,612   | 1,969   | 1,975   | 2,534   | 2,293   | 8.7%                      |                  | 42.2%                               | -9.5%                                |
| Prosperity Region 9  | 2,265   | 2,578   | 2,677   | 3,519   | 3,745   | 14.3%                     |                  | 65.3%                               | 6.4%                                 |
| Prosperity Region 10 | 14,003  | 15,552  | 14,955  | 19,328  | 20,196  | 77.0%                     |                  | 44.2%                               | 4.5%                                 |

# Information Technology Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 17,335  | 16,966  | 14,646  | 16,083  | 16,378  | 100.0%                    |                  | -5.5%                               | 1.8%                                 |
| Detroit              | 4,285   | 4,375   | 3,795   | 3,711   | 4,620   | 28.2%                     |                  | 7.8%                                | 24.5%                                |
| Genesee & Shiawassee | 208     | 223     | 174     | 189     | 124     | 0.8%                      |                  | -40.4%                              | -34.4%                               |
| Hillsdale & Lenawee  | 32      | 67      | 40      | 41      | 17      | 0.1%                      |                  | -46.9%                              | -58.5%                               |
| Jackson              | 124     | 154     | 178     | 171     | 215     | 1.3%                      |                  | 73.4%                               | 25.7%                                |
| Livingston           | 70      | 95      | 72      | 79      | 62      | 0.4%                      |                  | -11.4%                              | -21.5%                               |
| Macomb               | 1,336   | 1,300   | 1,104   | 1,547   | 1,284   | 7.8%                      |                  | -3.9%                               | -17.0%                               |
| Monroe               | 70      | 95      | 101     | 106     | 92      | 0.6%                      |                  | 31.4%                               | -13.2%                               |
| Oakland              | 6,100   | 5,712   | 5,039   | 5,991   | 5,840   | 35.7%                     | /                | -4.3%                               | -2.5%                                |
| St. Clair            | 41      | 41      | 32      | 45      | 37      | 0.2%                      |                  | -9.8%                               | -17.8%                               |
| Thumb Area           | 20      | 33      | 23      | 21      | 10      | 0.1%                      |                  | -50.0%                              | -52.4%                               |
| Washtenaw            | 1,499   | 1,207   | 1,255   | 1,530   | 1,419   | 8.7%                      |                  | -5.3%                               | -7.3%                                |
| Wayne                | 7,835   | 8,018   | 6,628   | 6,363   | 7,278   | 44.4%                     |                  | -7.1%                               | 14.4%                                |
| Outer Wayne          | 3,550   | 3,643   | 2,833   | 2,652   | 2,658   | 16.2%                     |                  | -25.1%                              | 0.2%                                 |
| Down with Daving     | 250     | 207     | 220     | 255     | 474     | 4.00/                     |                  | 26.49/                              | 22.00/                               |
| Prosperity Region 6  | 269     | 297     | 229     | 255     | 171     | 1.0%                      |                  | -36.4%                              | -32.9%                               |
| Prosperity Region 9  | 1,725   | 1,523   | 1,545   | 1,821   | 1,713   | 10.5%                     |                  | -0.7%                               | -5.9%                                |
| Prosperity Region 10 | 15,341  | 15,125  | 12,872  | 14,007  | 14,494  | 88.5%                     |                  | -5.5%                               | 3.5%                                 |

Skilled Trade & Technician Job Postings: WIN Partnership

|                      | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total     | 4,503   | 4,755   | 4,797   | 5,947   | 5,559   | 100.0%                    |                  | 23.5%                               | -6.5%                                |
| Detroit              | 446     | 494     | 460     | 502     | 575     | 10.3%                     |                  | 28.9%                               | 14.5%                                |
| Genesee & Shiawassee | 167     | 201     | 265     | 253     | 250     | 4.5%                      |                  | 49.7%                               | -1.2%                                |
| Hillsdale & Lenawee  | 174     | 110     | 114     | 119     | 169     | 3.0%                      |                  | -2.9%                               | 42.0%                                |
| Jackson              | 112     | 103     | 129     | 157     | 149     | 2.7%                      |                  | 33.0%                               | -5.1%                                |
| Livingston           | 143     | 224     | 161     | 165     | 167     | 3.0%                      |                  | 16.8%                               | 1.2%                                 |
| Macomb               | 820     | 771     | 784     | 1,042   | 962     | 17.3%                     | _/               | 17.3%                               | -7.7%                                |
| Monroe               | 95      | 115     | 102     | 120     | 114     | 2.1%                      | /                | 20.0%                               | -5.0%                                |
| Oakland              | 1,354   | 1,263   | 1,225   | 1,569   | 1,465   | 26.4%                     |                  | 8.2%                                | -6.6%                                |
| St. Clair            | 85      | 126     | 109     | 108     | 121     | 2.2%                      |                  | 42.4%                               | 12.0%                                |
| Thumb Area           | 92      | 135     | 156     | 171     | 166     | 3.0%                      |                  | 80.4%                               | -2.9%                                |
| Washtenaw            | 286     | 290     | 296     | 335     | 365     | 6.6%                      |                  | 27.6%                               | 9.0%                                 |
| Wayne                | 1,295   | 1,419   | 1,456   | 1,664   | 1,631   | 29.3%                     |                  | 25.9%                               | -2.0%                                |
| Outer Wayne          | 849     | 925     | 996     | 1,162   | 1,056   | 19.0%                     |                  | 24.4%                               | -9.1%                                |
|                      | 244     | 462     | 520     | F22     | F27     | 0.70/                     |                  | 55.40/                              | 0.00/                                |
| Prosperity Region 6  | 344     | 462     | 530     | 532     | 537     | 9.7%                      | /                | 56.1%                               | 0.9%                                 |
| Prosperity Region 9  | 715     | 727     | 700     | 776     | 850     | 15.3%                     |                  | 18.9%                               | 9.5%                                 |
| Prosperity Region 10 | 3,564   | 3,568   | 3,567   | 4,395   | 4,172   | 75.0%                     | /                | 17.1%                               | -5.1%                                |

## Transportation, Distribution, and Logistics Job Postings: WIN Partnership

|                       | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 | Share of Q2<br>2017 Total | Change Over Time | Annual Change<br>Q2 2016-Q2<br>2017 | Quarter Growth<br>Q2 2017-Q2<br>2017 |
|-----------------------|---------|---------|---------|---------|---------|---------------------------|------------------|-------------------------------------|--------------------------------------|
| WIN-Region Total      | 11,380  | 13,548  | 10,144  | 10,551  | 11,942  | 100.0%                    |                  | 4.9%                                | 13.2%                                |
| Detroit               | 1,652   | 1,704   | 1,541   | 1,339   | 1,495   | 12.5%                     |                  | -9.5%                               | 11.7%                                |
| Genesee & Shiawassee  | 732     | 930     | 503     | 488     | 541     | 4.5%                      |                  | -26.1%                              | 10.9%                                |
| Hillsdale & Lenawee   | 418     | 804     | 282     | 288     | 399     | 3.3%                      |                  | -4.5%                               | 38.5%                                |
| Jackson               | 340     | 456     | 227     | 239     | 257     | 2.2%                      |                  | -24.4%                              | 7.5%                                 |
| Livingston            | 307     | 388     | 195     | 194     | 213     | 1.8%                      |                  | -30.6%                              | 9.8%                                 |
| Macomb                | 1,365   | 1,533   | 1,202   | 1,377   | 1,726   | 14.5%                     |                  | 26.4%                               | 25.3%                                |
| Monroe                | 353     | 644     | 340     | 275     | 367     | 3.1%                      |                  | 4.0%                                | 33.5%                                |
| Oakland               | 2,269   | 2,390   | 2,030   | 2,196   | 2,376   | 19.9%                     |                  | 4.7%                                | 8.2%                                 |
| St. Clair             | 305     | 463     | 234     | 200     | 220     | 1.8%                      |                  | -27.9%                              | 10.0%                                |
| Thumb Area            | 385     | 412     | 200     | 282     | 260     | 2.2%                      |                  | -32.5%                              | -7.8%                                |
| Washtenaw             | 646     | 687     | 434     | 419     | 464     | 3.9%                      |                  | -28.2%                              | 10.7%                                |
| Wayne                 | 4,260   | 4,841   | 4,398   | 4,593   | 5,119   | 42.9%                     |                  | 20.2%                               | 11.5%                                |
| Outer Wayne           | 2,608   | 3,137   | 2,857   | 3,254   | 3,624   | 30.3%                     |                  | 39.0%                               | 11.4%                                |
| Brown with Brownian 6 | 4.422   | 4.005   | 027     | 070     | 1 021   | 0.50/                     |                  | 20.20/                              | F 20/                                |
| Prosperity Region 6   | 1,422   | 1,805   | 937     | 970     | 1,021   | 8.5%                      |                  | -28.2%                              | 5.3%                                 |
| Prosperity Region 9   | 1,711   | 2,335   | 1,138   | 1,140   | 1,333   | 11.2%                     |                  | -22.1%                              | 16.9%                                |
| Prosperity Region 10  | 8,247   | 9,408   | 7,970   | 8,441   | 9,588   | 80.3%                     |                  | 16.3%                               | 13.6%                                |

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